ERP NEWS
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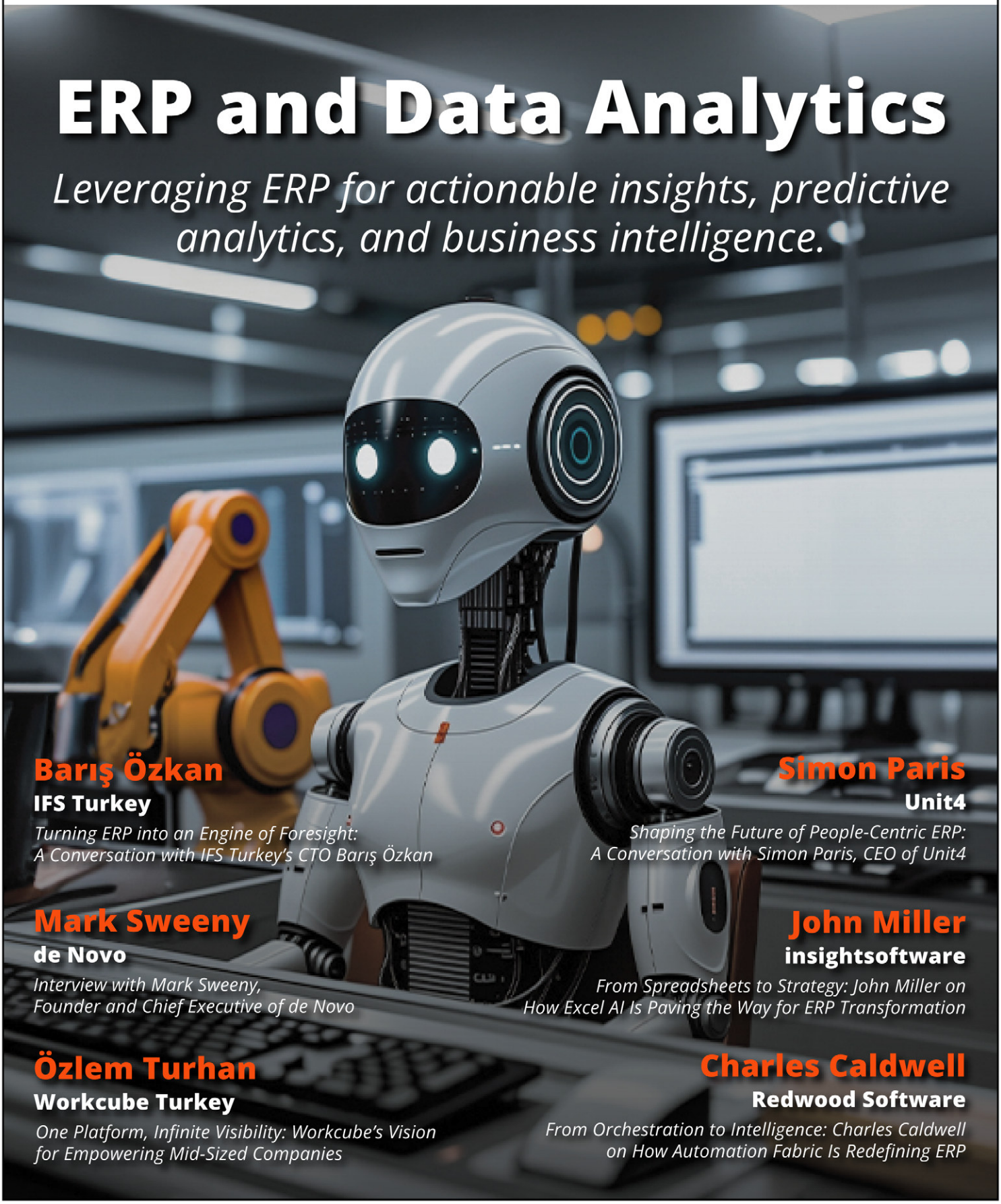
ERP and Data Analytics

Leveraging ERP for actionable insights, predictive analytics, and business intelligence.



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EDITOR'S NOTE

Dear Readers,

Welcome to the 55th issue of ERP News Magazine! This month, we're exploring how ERP systems are evolving into true engines of foresight, powered by AI, analytics, and automation. From industrial AI and predictive modeling to embedded intelligence in cloud ERP, this issue highlights the tools and strategies reshaping the way organizations plan, operate, and grow.

Our cover story features Barış Özkan, CTO of IFS Turkey, who shares how Industrial AI, predictive analytics, and scenario modeling are transforming ERP from systems of record into systems of action. We also talk to Mark Sweeny of de Novo about building industry-specific cloud solutions and sustaining rapid growth, and to Simon Paris of Unit4, who outlines his vision for deepening the company's focus on people-centric organizations. Additionally, we sit down with Özlem Turhan, Managing Partner at Workcube Türkiye, to discuss how Workcube's all-in-one ERP platform and prescriptive analytics are empowering mid-sized companies to unify their operations and accelerate growth.

You'll also find insights from John Miller on how Excel AI is paving the way for ERP transformation, Charles Caldwell on the rise of automation fabrics, and Wilfried Juncker on five strategies to maximize ROI from ERP investments. We look at AI's new standard in Cloud ERP, examine the real challenges SMEs face with AI adoption, and bring you updates from the most innovative ERP vendors around the world — from SAP and Sage to Forterro and Auditoria.AI.

As always, our goal is to help you stay ahead of the curve in ERP and enterprise technology. Whether you're evaluating your first cloud ERP platform or integrating AI into a mature system, the insights in this issue will help you build smarter, more resilient operations.

Thank you for being part of our growing community of readers, partners, and contributors. Together, we're not just reporting on the evolution of ERP — we're shaping its future.

Warm regards,

Pinar SENGUL, EDITOR

ERPNEWS

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Turning ERP into an Engine of Foresight: A Conversation with IFS Turkey's CTO Barış Özkan

As ERP systems evolve beyond core transaction management, the integration of advanced analytics and AI is unlocking new opportunities across industries. To explore how this shift is reshaping businesses and what lies ahead, ERP News spoke with Barış Özkan, CTO of IFS Turkey. He shares his perspective on Industrial AI, predictive analytics, and the future of ERP as a true engine of foresight.

.ERP + Analytics = Competitive Necessity

Q: How do you see the convergence of ERP systems and data analytics creating new opportunities for businesses across industries?

A: The convergence of ERP and data analytics is fundamentally reshaping how organizations operate. ERP has always been about running the core of the business—finance, inventory, production, projects—but now it's becoming a platform for intelligence. By embedding analytics and AI directly into ERP, we're turning these systems into engines of foresight rather than just systems of record.

From manufacturing to utilities, logistics to finance, analytics creates new value: predictive maintenance cuts downtime by up to 50%, real-time grid insights improve reliability, supply chains adapt instantly to disruptions, and anomalies in financial records are flagged early. Even in customer-facing industries, data-driven personalization is becoming the norm.

This synergy is no longer a luxury—it's a competitive necessity. Companies that detect early warning signals, model responses, and adapt instantly will be the ones that thrive.

Interview with
Barış Özkan,
Chief Technology Officer,
IFS Turkey

> "ERP is evolving into an "engine of foresight" – embedding AI and analytics directly into processes transforms ERP from a system of record into a system of action."

Industrial AI: IFS's Embedded Approach

Q: How would you describe IFS's approach to embedding advanced analytics and AI into ERP to drive better decision-making?

A: At IFS, our approach is what we call Industrial AI—AI designed from the ground up for specific industries. Rather than offering a generic toolkit, we embed intelligence directly into business processes inside IFS Cloud. Insights surface where people are already working, without the need to consult separate dashboards or systems.

Our IFS.ai layer unifies operational data, supply chain signals, asset performance metrics, and financial trends in a single analytical engine. Pre-trained models continuously learn from customer data to automate tasks, flag anomalies, and provide recommendations in context. It's about smarter decisions at the moment of service—where timing and accuracy matter most.

> "Industrial AI delivers real value – IFS focuses on industry-specific AI embedded natively into ERP, surfacing insights where people work, not in separate dashboards."

Predictive Analytics and Scenario Modeling

Q: What role do predictive analytics and scenario modeling play in helping IFS customers improve resilience and agility?

A: These are among the most powerful tools for resilience. Predictive analytics identifies what's about to happen—equipment failures, demand spikes, supply chain bottlenecks—so companies can act before problems escalate. Scenario modeling enables "what-if" simulations, allowing leaders to test strategies and prepare for multiple outcomes.

In energy, customers are modeling climate change impacts on infrastructure decades ahead. In manufacturing, predictive maintenance keeps production lines running smoothly. In field service, workload forecasting helps position resources cost-effectively. Together, these tools shift businesses from firefighting to proactive planning.

> "Predictive analytics and scenario modeling build resilience – enabling companies to anticipate problems, prepare multiple outcomes, and move from firefighting to strategic planning."

Ensuring Data Integrity and Compliance

Q: How is IFS ensuring that data quality, governance, and compliance remain intact while enabling more advanced analytics capabilities?

A: Data integrity is the foundation. If you can't trust your data, you can't trust your decisions. That's why governance, compliance, and security are embedded at the core of IFS Cloud.

We use automated validation to clean and standardize data at entry, AI to detect anomalies, and strict role-based access controls to protect sensitive information. Every change is fully auditable, and compliance with GDPR, ISO 27001, and other standards is built in. Customers can extend or customize without breaking governance policies. This ensures advanced analytics remain reliable, secure, and defensible.

> "Data integrity is non-negotiable – governance, compliance, and security must be embedded into ERP to ensure reliable and defensible decision-making."

Customer Success: Saloni Mobilya

Q: Could you share a practical customer example where IFS has delivered measurable impact through ERP-driven data insights?

A: Saloni Mobilya is a great example. With operations in 80 countries, they centralized data into a single IFS ERP platform, gaining real-time visibility across production, sales, inventory, and logistics.

The results were transformative: faster pricing and order tracking, optimized logistics with centralized material flow, simplified stock management with full traceability, and real-time reporting for better decisions. They reduced waste, improved delivery times, and boosted customer satisfaction while saving significant time and labor. This visibility also sets the stage for future AI integrations.

Next-Generation Investments

Q: What new or upcoming technologies is IFS investing in to enhance the synergy between ERP, business intelligence, and AI?

A: We're investing in several key areas:

1. ***Agentic AI and autonomous decision-making*** – integrated into IFS Cloud in Q4 2025, enabling complex multi-step workflows to be optimized automatically.

2. ***Nexus Black accelerator program*** – launched in 2025 to co-create bespoke AI solutions with customers for rapid prototyping and scaling.

3. ***Copperleaf integration*** – delivering the first fully integrated ALM solution, blending ERP, project management, and strategic asset planning.

4. ***Falkonry acquisition*** – adding real-time pattern recognition for predictive analytics in manufacturing, enabling predictive maintenance and yield optimization.

5. ***IFS Labs innovation*** – exploring AR, zero-interface experiences, and deep learning for industrial use cases.

All these investments are designed to make ERP smarter, faster, and more intuitive.

Looking Ahead: ERP in 2030

Q: Looking ahead 3–5 years, what major trends do you anticipate will shape the ERP and data analytics landscape, and how is IFS preparing for them?

A: The next five years will redefine ERP:

1. From systems of record to systems of action – AI agents will handle routine operational decisions, leaving people free to focus on strategy.

2. Industry-specific AI – generic tools won't cut it; AI must speak the language of each sector.

3. Hyper-connected ecosystems – ERP will orchestrate data seamlessly across IoT, partner systems, and external services, creating true data ubiquity.

By 2030, ERP will be the strategic hub of the enterprise, driving both operational excellence and innovation. At IFS, we're shaping that future through Industrial AI, a composable cloud-native platform, and a relentless focus on customer success.

> "The next era of ERP (towards 2030) – hyper-connected, industry-specific, and AI-driven, ERP will become the strategic hub of enterprises worldwide."

Interview with Mark Sweeny, Founder and Chief Executive of de Novo

In just four years, de Novo Solutions has risen to become one of the UK's fastest-growing Oracle and ServiceNow partners—ranking 8th in The Sunday Times "100 Fastest-Growing Companies" list. In this exclusive ERP News interview, Founder and Chief Executive Mark Sweeny reveals how the company blends innovation, Industry Cloud Solutions, and its distinctive Value as a Service™ (VaaS™) model with a people-first culture and deep public-sector expertise to drive sustainable growth and inspire a new standard for digital transformation.

Congratulations on de Novo Solutions being ranked 8th in The Sunday Times 100 Fastest-Growing Companies! What do you believe were the key drivers behind this remarkable growth?

It's a massive achievement to be recognised by The Sunday Times, and to rank within the top ten - a testament to every member of the de Novo team and their commitment and contribution to building the company over the past four years.

From the outset, we focused upon putting delivering excellence at the very heart of our propositions and developing our own Industry Cloud Solutions for key market segments using both ServiceNow and Oracle Cloud technology, leveraging new innovations like AI and implementing Value as a Service™ – our differentiated managed services proposition, focused on maximising clients' financial return on investment. All of this combined with our senior team's rich heritage in the public sector, and wining significant new business and long-term contracts, has supported the company's incredible growth.

Interview with
Mark Sweeny,
Founder and Chief Executive,
de Novo

You've mentioned building something "special" with sustainability at its core. How do you balance rapid growth with long-term stability in such a dynamic tech environment?

Looking after our team and our clients has been a core element of ensuring de Novo's sustainability. Our VaaS™ offering means we can demonstrate return on investment through the lens of the value added to their HR, Payroll, Finance and Procurement functions by Oracle Cloud. The reputation and relationships we have built up means now just around 25% of our revenue now comes from repeat customers and referrals, and over 60%+ of our leads comes from customer advocacy.

Equally, the programmes we've put in place to support out staff – like Next Gen which focuses on life-skills, and our successful Graduate and Apprenticeship Scheme – have seen us attain a highly impressive 95% staff retention rate.

Can you tell us more about your proprietary tools and how they differentiate de Novo Solutions from other digital transformation consultancies in the market?

Through innovative self-developed offerings such as VaaS™, de Novo has been able to offer a unique approach to Managed Service Partnership which goes above and beyond traditional methods of simply dealing with clients' requests and periodic software updates. Instead, VaaS™ measures value against innovation, adoption, optimisation and efficiency.

In addition, we have developed and implemented Odyssea™, a comprehensive end-to-end implementation approach for local and central government and the education sector – in particular Multi-Academy Trusts. Odyssea™ uses integrated Cloud products, accelerators and turn-key solutions to transform clients' processes.

> "Our Value as a Service™ (VaaS™) model enables us to demonstrate real return on investment for our clients while fostering long-term relationships built on trust and innovation."

Your focus on people and clients has been a recurring theme. How do you foster a company culture that supports innovation, performance, and strong client relationships?

Individuals within the team are encouraged to develop and to progress – I believe everyone should be able to put forward their ideas and put themselves forward to take on more senior roles. After all, everyone has a voice, and everyone's opinion matters by way of contribution. That's why we seen people thrive, like Brogan Williams – our first apprentice to graduate who is now a mentor and advocate for the scheme and has already developed a tool that automates a lot of the work involved in analysing the impact Oracle's extensive quarterly updates for each client. Katie Harrington, who has been promoted twice in three years and now leads a key software rollout project – and was shortlisted for a Rising Star award as a result.

As a leading Oracle partner, how are you leveraging Oracle technologies to deliver next generation transformation solutions, especially in the public sector?

We believe in going much further than simply responding to client queries and rolling out quarterly updates; each client has a bespoke roadmap created, which details not only the initial work we will do around migrating to the new technology or stabilising the solutions they already have in place, but also looks at the value we are and can generate to maximise our client's return on investment in Oracle Cloud technology. We are constantly looking at raising the bar.

You've achieved this success in just four years. Looking back, what were some of the biggest challenges you faced, and how did you overcome them?

Talent acquisition during rapid growth, and the complexities which come with international expansion have been significant challenges, as has maintaining a healthy profit margin. We looked at cost-effective talent

access when we set up our office in Chennai, India, and implemented a comprehensive remote working infrastructure based upon integrated teams across the UK and India, underpinned by strong internal business processes. In this way, we have been able to ensure our growth did not come at the expense of a stable foundation on which to build our future.

With exciting expansion plans underway, can you share any insights into new service offerings or markets de Novo will be targeting in the coming year?

Absolutely, we have a planned 2025/26 entry into the Business Process Outsourcing market via an AI digital shared services offering for HR and Payroll operations in the education sector, which is incredibly exciting for the team working on that roll-out.

On the people side of the business, we have a 50 in 5 initiative which will see us grow our team to more than 160 people over the next five years, to include 15 additional apprentices.

The local government and policing sectors are complex and mission-critical. What does successful digital transformation look like in these areas, and how does de Novo approach them differently?

Our market-leading VaaS™ proposition uses a unique four-value dimension model, assessing progress and achievement through the lens of innovation, adoption, optimisation and efficiency. Alongside this, Odyssea™ delivers a unified, scalable solution that integrates Finance, Procurement, HR and Payroll functions, offering comprehensive transformation that streamlines processes and automates tasks to boost efficiency, engagement and retention, with significant operational improvements.

> "With Odyssea™, we deliver a unified, scalable solution integrating Finance, Procurement, HR and Payroll functions — transforming processes and boosting efficiency."

Innovation often means taking calculated risks. What have been some of the boldest moves or strategic decisions you've made as a founder?

Basing de Novo in Wales was an insightful and strategic move – at the time ServiceNow only had one strategic partner in the country, and Oracle had nobody based there – which has allowed us to be a "big fish in a small pond", with the potential for UK and global reach. As we promoted the company in a very busy landscape, we could also promote Wales in return. And we were also able to leverage the Welsh Government's apprenticeship scheme from day one, helping us to create sustainable team and natural succession plans right across the business.

Finally, what's your vision for de Novo Solutions over the next five years? What legacy do you hope to build in the ERP and digital transformation space?

de Novo has significant potential. Now, with the latest artificial intelligence functionality found in the ServiceNow and Oracle platforms, we can power our own state-of-the-art Business Process Outsourcing operation, with Payroll services just being the start. With a focus on the public sector, predominantly Local Government and Education, we see a route for de Novo, using the Industry Cloud Solutions it has created to become a £50m revenue turnover company.

de novo solutions

One Platform, Infinite Visibility: Workcube's Vision for Empowering Mid-Sized Companies

For mid-sized companies navigating uncertainty and data overload, the greatest need is instant, reliable, and integrated insight. Workcube's all-in-one ERP model unites CRM, finance, supply chain, and HR on a single platform, eliminating silos and empowering smarter decisions. In this exclusive interview, Managing Partner Özlem Turhan discusses how Workcube embeds scenario simulation, AI, and predictive analytics to help organizations move from reactive to truly strategic operations.

Q1 - How is Workcube embedding analytics, predictive forecasting, and scenario simulation into its platform to deliver actionable insights for mid-sized enterprises?

Workcube's All-in-One ERP model enhances data-driven decision-making by consolidating all business functions—including ERP, CRM, and HR—onto a single, integrated platform. This eliminates data silos, providing a centralized, real-time view of operations across the entire organization. This comprehensive view allows for smarter, faster, and more informed decisions.

- ***Analytics:*** The platform provides real-time, cross-functional dashboards that offer a "cockpit view" of the business. This lets managers instantly see key performance indicators (KPIs) and identify issues.
- ***Predictive Forecasting:*** Workcube uses this unified data to predict future trends. It can forecast demand to optimize inventory, project cash flow to aid financial planning, and predict employee turnover to help HR with retention strategies.
- ***Scenario Simulation:*** The platform allows businesses to model "what-if" scenarios. This enables them to assess the impact of potential changes—like a new investment or a supply chain disruption—on profitability and operations without taking any real-world risks.

Interview with
Özlem Turhan,
Managing Partner,
Workcube Turkey

By integrating these features, Workcube helps mid-sized companies move from reacting to problems to proactively making informed, strategic decisions.

Q2 - Data quality and compliance are critical for analytics. What foundations does Workcube put in place to ensure reliable and accurate insights across modules like finance and sales?

A Single, Unified Foundation

At the core of our approach is the "All-in-One" model. Think of it this way: instead of having separate databases for finance, sales, and HR, we put everything into a single source of truth. This isn't just about convenience; it's about eliminating discrepancies. When a sales order is processed, the financial data is instantly updated in the same system. There are no delays or synchronization errors between different applications. This is the fundamental step we take to guarantee that the insights our clients get are based on consistent, accurate data.

Built-in Processes and Automation

We don't just hope for good data; we build our processes to ensure it. Data quality is baked into the workflows. When someone enters an invoice, for example, the system automatically validates it against pre-set rules. It checks for things like credit limits, correct pricing, and terms of payment. This real-time validation prevents bad data from ever entering the system in the first place. By automating these steps, we minimize human error and ensure the information used for reporting is always clean and reliable.

Robust Governance and Security

We recognize that having a lot of data in one place also comes with great responsibility. Data governance is a top priority for us. We use granular, role-based access control to ensure that people can only see the information they need to do their jobs. A sales manager, for example, has access to their team's performance metrics, but not to the company's full financial statements. This not only protects sensitive information but also helps with compliance. We also offer specific tools to help our clients meet global privacy standards like GDPR, giving them the confidence that their data is not only accurate but also secure and compliant with the law. .

In short, we're building a foundation of data integrity from the ground up, so businesses can trust the insights they get and make smarter decisions.

Q3 - Can you explain how Workcube's All-in-One ERP model, which covers everything from finance to HR and supply chain, helps companies make better decisions based on data?

That's an excellent question, and it gets to the very heart of what we do. Think of a traditional company as having different teams working in separate rooms—finance in one, sales in another, and HR in a third. They all have their own spreadsheets and their own data. They don't have a clear, real-time view of what the others are doing.

Our "All-in-One" model breaks down those walls. We put everyone in the same room, with all their data on a single, shared screen. This is a game-changer.

> "Our all-in-one model enables every department to work from the same real-time data, allowing companies to move from reacting to being proactive."

- ***For Finance:*** Instead of waiting for monthly reports from different departments, a CFO gets a live dashboard of cash flow, sales figures, and operational costs. They can see an issue developing—say, a budget overage in a specific department—and make a decision in minutes, not weeks.

- ***For HR:*** HR becomes a strategic partner. They can see not just who's getting paid, but how employee performance is directly impacting sales or production numbers. They can use this data to make smart decisions about hiring, training, and retention.

- ***For the Supply Chain:*** Our system connects the dots from the customer's order to a warehouse's inventory and a factory's production schedule. This end-to-end visibility allows managers to be proactive. They can predict demand and ensure they have the right products at the right time, avoiding costly stockouts or overstock.

In a nutshell, we're giving companies a single source of truth, so they can make faster, smarter, and more confident decisions.

Q4 - Could you share a success story where Workcube's integrated analytics significantly improved business outcomes (e.g., forecasting accuracy, operational efficiency, or customer experience)?

Thanks for the question. Levent Kimya's story is a perfect example of what can be achieved with a complete digital transformation. They were a successful company but struggled with fragmented processes, leading to inefficiencies. By implementing Workcube's all-in-one platform in just 45 days, they unified all their operations—from production to logistics and finance—into a single system. This shift eliminated manual, paper-based work, allowing them to use a barcode system for their warehouse, which significantly improved order accuracy and efficiency. Ultimately, this integration gave management real-time data for the first time, enabling them to make faster, more informed decisions about everything from production planning to profitability, demonstrating that a unified approach is the key to modern business success.

Q5: There's a lot of buzz about AI and other emerging technologies. What is Workcube exploring to strengthen its ERP analytics and business intelligence capabilities for the future?

That's a key question, and it's where the real innovation is happening. While I can't speak to our specific, internal R&D roadmap, I can tell you about the major industry trends we are actively exploring and leveraging to enhance our platform. The goal is to move beyond traditional BI and create a truly intelligent, predictive enterprise.

- ***AI and Machine Learning:*** We are embedding AI and machine learning directly into our platform's core. Think of it as moving from just showing you what happened to predicting what will happen. This includes more sophisticated demand forecasting that can analyze complex patterns, as well as AI-driven anomaly detection to alert managers to issues like a sudden spike in returns or a production bottleneck before they become a crisis.

- ***Natural Language Processing (NLP):*** We want to make data as accessible as possible. With NLP, a manager could ask a question in plain English, like, "What were our total sales in Europe last quarter?" and the system would instantly generate a report or a visual. This democratizes data and allows even non-technical employees to get the insights they need without a complex query process.

- ***IoT and Real-Time Data:*** The physical world is now generating massive amounts of data. We are exploring deeper integrations with IoT devices to pull real-time data from factory floors, supply chain sensors, and smart devices directly into the ERP. This provides live visibility into operations, enabling more precise predictive maintenance and optimizing logistics on the fly.

- ***Advanced Data Visualization and Generative AI:*** Data is only as useful as its presentation. We are constantly enhancing our dashboards with more dynamic and interactive visualizations to make complex information easy to digest. Additionally, we are looking at how generative AI can automatically summarize key findings from a report or even create a presentation deck, saving valuable time for strategic analysis.

In essence, the future of our platform is about making our "All-in-One" system not just an organizer of data, but a truly intelligent partner that helps businesses anticipate change, mitigate risks, and seize new opportunities.

"The future goes beyond describing data — it's about systems telling you what to do next; at Workcube, we're embedding prescriptive analytics to offer customers actionable recommendations."

Q6 - Over the next 3–5 years, what major trends do you foresee shaping ERP and data analytics, and how is Workcube preparing for these changes?

Trends Shaping the Future of ERP and Analytics

The world of ERP is at a pivotal point, moving from simply managing data to intelligently leveraging it for competitive advantage. Over the next 3-5 years, I foresee three major trends shaping this space, all of which are a logical evolution of Workcube's existing "All-in-One" philosophy.

1. AI and Prescriptive Analytics

The Trend: The shift from descriptive analytics ("what happened?") and predictive analytics ("what will happen?") to prescriptive analytics ("what should we do?"). AI and machine learning will move from being optional add-ons to being deeply embedded in ERP functions. Systems will not just forecast demand but also recommend a specific production schedule, a re-order quantity, or a new marketing campaign to meet that demand.

How a company like Workcube is preparing: Workcube's unified data model is the perfect foundation for this. Without data silos, AI models have a complete picture of the business to learn from. The focus will be on developing intelligent agents within the platform that can analyze cross-functional data (e.g., combining supply chain data with sales trends and financial metrics) to offer automated, actionable recommendations. This includes features like smart anomaly detection, automated risk alerts, and self-optimizing business processes.

2. The Rise of the Composable Enterprise

The Trend: While "All-in-One" is powerful, the market is also moving toward a composable ERP architecture. This means businesses want to be able to "plug and play" specialized, best-of-breed solutions into their core ERP without a major overhaul. This provides flexibility and agility.

How a company like Workcube is preparing: Workcube's core integrated platform already serves as the central nervous system. By providing robust, well-documented APIs, Workcube acts as a hub that allows clients to easily connect and exchange data with other applications, such as an advanced logistics solution, or an IoT network for real-time factory data. This gives customers the best of both worlds: a single source of truth with the flexibility to adapt to evolving needs.

3. Sustainability and ESG Data Integration

The Trend: Environmental, Social, and Governance (ESG) is no longer a separate reporting requirement; it's becoming a core business metric. Organizations will need to track and analyze their carbon footprint, social impact, and governance metrics with the same rigor they apply to financial data.

How a company like Workcube is preparing: Workcube's integrated model is uniquely positioned to handle this. ESG data is inherently cross-functional, spanning supply chain emissions, HR diversity metrics, and financial reporting. Workcube is enhancing its platform by creating dedicated modules to capture, calculate, and report on this data automatically. For example, you will be able to track energy consumption on the production line, monitor employee training on social issues, and report on supplier ethics, all from the central database. This allows businesses to not only comply with new regulations but also use ESG data to drive strategic, long-term decisions.

Shaping the Future of People-Centric ERP: A Conversation with Simon Paris, CEO of Unit4

With a proven track record transforming FinTech leader Finastra into a global powerhouse, Simon Paris has now taken the helm at Unit4 to accelerate its mission of empowering people-centric organizations. In this exclusive ERP News interview, he shares how Unit4 is sharpening its vertical focus, doubling down on cloud ERP innovation and Generative AI, and staying true to a culture of servant leadership—while charting a bold course to almost double its revenue and redefine the ERP experience for mid-market and mission-driven organizations.

1. What attracted you to Unit4, and how does your leadership vision align with the company's mission to empower people-centric organizations?

I was attracted to Unit4 for four main reasons:

1. An impressive legacy spanning over four decades and counting several thousand customers

2. Unit4's product-market clarity

3. An exciting future for the company as we continue to innovate and scale, and, perhaps most importantly,

4. I was immediately drawn to Unit4's fun-loving, high-empowerment culture. Our brand is different from other enterprise software companies, and I like that spirit.

On top of that, Unit4's mission and purpose align perfectly with my leadership vision: to "serve those who serve", and to "give time back for what matters most." I've already found our work with people-centric organizations, including Professional Services, Public Sector, Higher Education and Not-for-Profit organizations to be incredibly meaningful, and I look forward to creating even greater value for our customers, partners, employees and the people that they in turn impact.

Interview with
Simon Paris,
CEO, Unit4

UNIT4

2. You're stepping into the role after Mike Ettling's successful tenure. What are your immediate priorities as CEO, and how do you plan to build on the foundation he established?

Mike guided the company through significant growth, a transition to recurring revenue and transformation into a true cloud-first business. I hope to build on our historically impressive revenue growth and further solidify Unit4's position as a major global player in the cloud ERP space, keeping and even deepening our focus on people-centric organizations.

One of my first priorities as CEO has been to conduct a strategic review project with the assistance of a consulting firm. This review has been immensely helpful in crystallizing our ideal customer profile, how we think about market size and liquidity and where we have a stronger "right to win". The conclusion was more of an evolution than a revolution – a move, if you will, from magnetic north to true north.

The process helped us hone our vertical, geographic, segment and product focus. As we think about our ideal customer, we're doubling down on project-based professional services organizations, nonprofits, public sector (local and specialist agencies) and higher education. We've found that the sweet spot where we can make the most impact is with mid-market organizations who typically have 200 to 5,000 employees, although we also have many far larger customers as well. Unit4 has always been committed to serving people-centric organizations, and we are simply deepening our focus in the areas that move the needle most.

3. During your time as CEO at Finastra, you led its transformation into one of the largest FinTech companies. How do you plan to leverage that experience in shaping the future of Unit4?

At Finastra, I once again saw the power of vertical-software companies. Domain expertise and industry-specific business process and business practice knowledge are critical to win and to thrive. Likewise, I saw the power of focus, on a few market-leading software solutions, modern technology and an obsession for customer success.

Over my 9.5 years at Finastra/Misys, we more than doubled the revenue to close to $2Bn, and during my 6.5-year CEO tenure, we doubled EBITDAC and increased Core Total Revenue Growth to a double-digit percentage. I plan to bring what I learned from this journey of scaling Finastra, to Unit4.

4. Unit4 has achieved significant recurring revenue growth. What are your strategic goals for the company in the next 3-5 years?

In terms of financial performance, my goal is to continue the strong, double-digit recurring revenue growth that Unit4 has had over the last three years. This double-digit growth indicates we're growing above market rates and taking market share in our target areas. Over the next four years, we plan to almost double our current revenue, driven largely by organic growth and staying true to who we are.

In terms of product and market goals, we aim to keep our focus on our verticals, cloud ERP solutions, core geographies and segments. We plan to innovate across what we call the "Triangle of Value" – People, Projects and Finance – leveraging the very best in UI/UX, rapid innovation cycles and, of course, Generative AI.

In terms of customer success, we want to keep that at the center of all that we do. We aim to get our customers and partners on stage at Unit4 events telling the story of how they've succeeded in serving who they serve. Equipping people-centric organizations to better serve their communities and stakeholders is our ultimate "why."

"Our mission is to 'serve those who serve'—giving time back for what matters most."

5. As a leader in enterprise cloud applications, how do you see Unit4 continuing to innovate and compete in the ever-evolving ERP space?

I think we must constantly ask ourselves, "Why do we have the right to win?"

All our innovation, including AI innovation is critical, but we won't stand out by simply throwing AI at the wall and seeing what sticks. We are committed to a pragmatic and human-centric approach to AI. That means using AI for augmented intelligence, with a human always in the loop, with privacy, governance and controls always at the forefront.

Our AI roadmap centers around value-add use cases across finance & procurement, human capital management and projects. For example, in the spring, we released new AI features like Invoice Data Capture and the Accounting Prediction Service in our Invoice Management Experience. These capabilities improve invoice coding accuracy by up to 50% and slash processing time by 30%, freeing up finance teams to focus on what really matters.

6. Unit4 is known for its people-centric approach. How do you plan to enhance customer engagement and deliver more value to organizations using Unit4's solutions?

50% of ERP initiatives fail to meet business goals. We want to help customers realize continuous value with a more flexible and outcome-driven approach to customer success. Our Success4U program and methodology offers a complete, fixed-fee, low-risk method for our customers' lifecycle. We plan to continue building on this model to give customers unparalleled scalability, value realization and delivery confidence.

Additionally, we believe the future of business is in the cloud and we are supporting all our customers in committing to their cloud migration journey by the end of 2026. For new customers, cloud solutions are the only solutions we sell. Today, we already have more than 1,000 customers who have successfully completed their cloud migrations and we are on track to meet our goal of being the world's leading cloud software company for people-centric industries.

"We're building towards a 'self-driving ERP' that meets people where they are and makes the user interface essentially invisible."

7. What emerging trends in the ERP industry do you believe will have the most significant impact on Unit4's roadmap, and how do you plan to address them?

One emerging trend we're leaning into with our product roadmap is "ambient ERP." This means meeting people where they're at by essentially making the user interface invisible. We sometimes say, "the best UI is no UI." For example, our recently launched Generative AI capability, Ava, integrates with Microsoft Teams allowing users to interact conversationally with the ERP using a tool that's already part of their daily workflow. We are building towards a "self-driving ERP" that is as hands-off as possible. A system that prompts the user, not always the other way around.

8. Sustainability and ESG are becoming increasingly critical for organizations. How will Unit4 support its clients in achieving their sustainability and ESG goals through its solutions?

ESG and sustainability are at the core of our corporate strategy as well as product innovation strategy. We are constantly optimizing our cloud architecture to reduce energy consumption and environmental impact, benefiting both the company and our customers. Our redesigned ERP emphasizes resource efficiency by minimizing data storage needs and processing power.

In addition to helping our customers reduce their Scope 3 emissions with sustainable software, we've also developed FP&A tools for ESG reporting. These capabilities enable organizations to analyze and

report their environmental and social impact data more effectively. For example, organizations can monitor and rank suppliers based on their carbon footprint and labor practices, embedding ESG criteria into every contract negotiation.

9. What do you see as the biggest challenges and opportunities for Unit4 in the current market landscape?

The ERP landscape is crowded with several well-established players. Many of these enterprise software companies take a horizontal approach, developing general-purpose business applications for a multitude of industries. But the problem is that you can't be everything to everyone across all industries (or at least not effectively). I see Unit4's verticalized approach to ERP, and our absolute focus on people-centric organizations, as a major opportunity. We can continue to lead this market segment by providing vertical capabilities tailored to their specific business needs and challenges.

10. Finally, how would you describe your leadership style, and how do you plan to inspire and motivate the Unit4 team as you begin this new chapter?

I subscribe to the principles of servant leadership, which is the notion that everyone else's success will ultimately drive your own. I believe success is the invisible hand. You don't need credit – you need to see your teams promoted and fulfilled. Our talent is our greatest asset, and we are constantly thinking about how we can nurture our team and build their skills while they're on this journey with us.

And I say "journey," because in the world of technology, you're on a journey to which you'll never arrive. The speed of technology is always accelerating, forever changing, and while it's important to dial up the tempo of our business, we also want to help people enjoy the ride. Unit4 has an open, fun-loving and energized culture, and it's important to me to maintain this mojo. I plan to motivate our team by striking this balance between promoting their career growth, having fun and delighting our customers and partners along the way.

About Simon Paris

As CEO of Unit4, my priorities are to drive value, engagement and results for our customers, partners, employees and stakeholders, and through those priorities, drive long-term, sustainable SaaS growth. I am a passionate believer in the principle of "doing well by doing good", and a firm believer in how technology and software can have a positive impact on people's lives.

Throughout my career, I have been a strong advocate for diversity and inclusion, developing young talent, and encouraging both a growth and a "customer 4 life" mindset.

Outside of work, I hold an MBA from INSEAD and a BA (Hons) from the European Business School. On a personal note, I have been fortunate to live in several countries, including Spain, France, and the United States. My wife and I are blessed with three children and together we like to travel and embrace different cultures and enjoy sport. I am also a "hopeless" fan of classic cars.

UNIT4

From Spreadsheets to Strategy: John Miller on How Excel AI Is Paving the Way for ERP Transformation

Artificial intelligence is reshaping the finance function, but for many CFOs the journey doesn't start with ERP — it starts with Excel. In this exclusive interview, John Miller, VP of Product Management at insightsoftware, explains how Excel AI serves as a stepping stone to ERP transformation, what finance leaders should prioritize when scaling AI across enterprise systems, and how the CFO role itself is evolving in the age of intelligent finance.

Excel AI as a Gateway to ERP Adoption

Why do CFOs see Excel's new AI features as a safe first step, and how might this prepare them for leveraging AI within larger ERP systems?

John Miller: There's a lot of excitement around applying AI in Finance, but many teams remain cautious when accuracy is critical. Excel provides a natural entry point because it's a familiar environment. Teams can experiment with AI functionality, test capabilities, and build confidence before moving into larger ERP systems.

The real value of AI isn't just technological—it's operational. Finance teams are streamlining planning processes, accelerating analysis, and focusing more on strategic initiatives that drive measurable business outcomes.

Interview with
John Miller,
VP, Product Management,
ERP Reporting & BI
insightsoftware

Building Confidence Through Incremental Adoption

Finance leaders are cautious with new technology. How is their approach to testing AI in Excel shaping expectations for AI-enabled ERP solutions?

John Miller: Incremental adoption is smart. By starting small—say, generating easy-to-read summaries of monthly variance reports—CFOs get immediate value while staying in familiar territory. These early wins build trust. Once finance leaders see AI handling simple tasks reliably, they naturally progress to more complex uses like cash flow forecasting and financial modeling.

Lessons Learned Before Moving to ERP Platforms

What lessons can CFOs take from experimenting with AI in Excel that will help them when moving to enterprise ERP systems with integrated AI?

John Miller: CFOs quickly realize that AI's possibilities are vast, but the challenge lies in identifying what's truly useful day-to-day. Experimentation in Excel helps finance leaders uncover high-value use cases. Once proven, those insights can be scaled within ERP environments, ensuring AI adoption is both practical and impactful.

Data Integrity as the Critical Bridge

Q: How can CFOs ensure data consistency across spreadsheets and ERP platforms to avoid flawed insights?

John Miller: We always advise teams to report directly from the source. Every manual export, spreadsheet tweak, or offline adjustment introduces risk. Since ERP systems generate most of the organization's core data, pulling real-time information directly ensures accuracy and reliability. At insightsoftware, we focus on solutions that bridge Excel and ERP seamlessly, giving finance leaders fresh, trustworthy data for decision-making.

> "AI won't replace finance leaders — it will empower them, freeing up time to interpret insights, shape strategy, and guide the business forward."

ROI That Scales from Excel to ERP

Where do CFOs start seeing ROI from Excel AI, and how can those use cases be scaled within ERP environments?

John Miller: Formula generation is a great example. Even Excel experts save time by describing what they want in natural language rather than coding formulas. Another win is AI-generated variance report narratives, which instantly deliver clear, concise insights for stakeholders. These efficiencies save time and spark collaboration — and when scaled in ERP, they deliver even greater enterprise-wide ROI.

Compliance and Governance in the Age of AI

How can CFOs maintain compliance when expanding from AI in Excel to ERP-wide deployments?

John Miller: Data governance is paramount. Finance leaders must validate AI outputs and monitor how they are used. The good news is most ERP platforms already include strong governance and auditing features. The priority is helping finance teams understand how to leverage those capabilities so they can expand AI use with confidence and compliance.

The Future Role of the CFO

Q: Looking ahead, how do you envision AI transforming the CFO's role across both Excel and ERP platforms over the next 3–5 years?

John Miller: AI won't replace finance leaders—it will empower them. We expect AI to automate repetitive tasks like data gathering and highlight anomalies or trends worth investigating. CFOs will spend less time validating numbers and more time interpreting insights, shaping strategy, and guiding the business forward.

To prepare, finance leaders should evaluate where they are reacting to data versus proactively planning with it. AI will increasingly flag issues before they escalate, enabling CFOs to plan ahead. That's where we'll see the most significant evolution in the Office of the CFO.

From Orchestration to Intelligence: Charles Caldwell on How Automation Fabric Is Redefining ERP

Automation is no longer just a back-office efficiency tool—it's becoming the strategic layer that connects ERP systems, drives AI adoption and reshapes how businesses operate. In this exclusive ERP News interview, Charles Caldwell, Senior Vice President of Product Management at Redwood Software, explains why automation fabrics are overtaking traditional ERP automation modules, how organizations can prepare for AI-driven workflows, and what it takes to move from fragmented processes to intelligent, end-to-end orchestration.

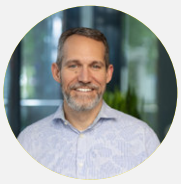
1. Your recent data shows that 68.8% of respondents consider automation critical to business success. How have you seen this translate into ERP strategies across industries like manufacturing and retail?

Manufacturing:

In manufacturing, automation is becoming the backbone of ERP – enabling companies to orchestrate complex processes, enhance visibility and scale efficiently in response to shifting market demands. Here's how this transformation is unfolding:

1. End-to-End Process Orchestration

Manufacturers are increasingly moving away from static, time-based job scheduling within ERP systems. Instead, they're implementing event-driven, end-to-end orchestration that ties together core processes



Interview with
Charles Caldwell,
Senior Vice President of Product Management, Redwood Software

Redwood

such as order-to-cash, supply chain execution, production planning and financial close.

2. Using Automation Fabrics as a Strategic Layer

Automation fabrics are being integrated with SAP and other ERP platforms to offer centralized automation management, cross-system job scheduling (SAP and non-SAP) and cloud-native scalability. This allows manufacturers to automate thousands of interdependent ERP tasks without relying on manual intervention or fragmented tools.

3. Improved Performance & Visibility

Automation gives ERP teams real-time insight into batch job execution, failure points and resource usage, which is critical in manufacturing environments where downtime can be costly. This helps teams shorten overnight processing windows, proactively resolve issues and improve SLAs for production support.

4. Scaling with Demand

As production scales or shifts seasonally, manufacturers now rely on automation to dynamically adjust ERP workloads. Automation enables faster response to customer demand, real-time material requirements planning (MRP) updates and smoother transitions between production cycles.

Retail:

Retailers are increasingly embedding automation into their ERP strategies to create more agile, responsive and customer-centric operations. Here's how automation is transforming ERP in the retail industry:

1. A Focus on Supply Chain Integration

Retailers are embedding automation into their ERP systems to improve visibility across ordering, inventory and fulfillment processes. Automation fabric solutions help orchestrate workflows between legacy systems, suppliers and external partners, reducing manual handoffs and streamlining data transfers.

2. Task Orchestration for Inventory & Order Management

Processes such as demand forecasting, replenishment, order-to-cash and payment reconciliation are being automated within SAP/ERP systems. This takes human error out of the loop, speeds up task completion and frees staff for higher-value work.

"Automation fabrics provide a more flexible, comprehensive and scalable solution compared to traditional ERP automation modules."

2. Despite strong recognition of automation's value, over 60% reported underutilizing AI tools. What do you think are the biggest barriers preventing organizations from fully embracing AI within their ERP ecosystems?

According to Redwood Software's Enterprise Automation Index, the biggest barriers preventing organizations from fully embracing AI are:

- Legacy systems and cautious adoption hinder utilization (healthcare)
- Difficulty orchestrating across business functions (finance)
- Slow adoption due to lighter technical resourcing (retail)
- Infrastructure complexity (manufacturing)
- Orchestration gaps (software)

3. Redwood Software specializes in automation fabric solutions. How does this approach differ from traditional ERP automation modules?

While both aim to automate business processes within ERP ecosystems, the automation fabric provides a more flexible, comprehensive and scalable solution compared to the more siloed, ERP-specific automation tools typically offered by traditional systems. The key differences are cross-platform integration, holistic vs. siloed approach to automation, flexibility and scalability, centralized control and visibility and agility and speed.

4. Less than 40% of survey respondents feel prepared for AI-driven automation. What foundational steps should companies take today to get "AI-ready"?

1. Take a Big-Picture Planning Approach

AI is designed to operate within complex enterprise workflows. Organizations should evaluate how AI can connect different departments and systems, so that efficiency at scale can be achieved rather than creating fragmented automation solutions that can result in data silos between departments. Additionally, businesses still relying on legacy systems may need to modernize their infrastructure to fully capitalize on AI's automation capabilities.

2. Prioritize User-Friendly AI

Both generative and agentic AI require intuitive interfaces for successful adoption, but the user experience differs significantly. Generative AI tools are typically designed for knowledge workers, requiring straightforward prompts to generate text, images or insights. In comparison, agentic AI interacts with operational teams, handling real-time decision-making tasks that directly impact workflows. Ensuring these systems are designed with end-users in mind—whether customer service agents, IT teams or security analysts—will improve adoption rates and maximize AI-driven efficiency gains.

3. Work with AI Experts for Guidance

Managing an AI-powered system requires specialized knowledge. While generative AI solutions often involve fine-tuning models or refining prompt engineering, agentic AI demands expertise in cybersecurity, process automation and regulatory compliance. Just like top athletes rely on coaches to improve their performance, companies should turn to professionals who can help make AI easier to implement, avoid common mistakes, hold users accountable to best practices and get the most value from automation.

> "Less than 40% of companies feel prepared for AI-driven automation—process orchestration is the critical first step."

5. Cost reduction was identified as a top priority and a key benefit of automation. Can you share examples of how Redwood's automation fabric has helped clients achieve measurable cost savings within their ERP processes?

Redwood's Enterprise Automation Index shows us that organizations are more likely to cut costs by over 50% with automation, and twice as likely to cut manual workloads in half. Together, those two figures really tell a story. When repetitive, manual tasks are automated, employees are free to focus on higher-value, human-centric work that drives innovation and strategic growth. Across industries, profitability hinges on operational efficiency, and Redwood's automation fabric solutions are purpose-built to optimize ERP processes at scale—eliminating friction, reducing errors and enabling smarter, faster operations.

6. With digital transformation accelerating, what role should automation play in modern ERP migration or upgrade projects?

The role that automation should play in modern ERP migration is an integral one. Rather than being viewed merely as a tool for post-implementation optimization, automation must be embedded from the outset—guiding planning, execution, testing and even ongoing maintenance. As businesses accelerate their digital transformation, the complexity and volume of data, systems and processes demand solutions that are intelligent, scalable and seamlessly integrated.

Modern ERP platforms are increasingly built with AI and machine learning capabilities at their core. Automation enables faster, more reliable data migration, reduces human error, ensures compliance and significantly shortens project timelines.

As companies modernize and upgrade different software and hardware, there is now, more than ever, a need for these pieces of tech to be able to communicate seamlessly.

8. What would your advice be to CIOs and ERP leaders who are hesitant about integrating AI into their core operational platforms?

Our data shows that less than 40% of companies feel prepared for AI-driven automation. This tells us that there's a clear need for integration between the pieces in companies' tech stacks before AI can be deployed. With that in mind, my advice is this: Start with addressing process orchestration. When your tech stack is fully integrated and communicating across processes, then you can focus on deploying AI.

9. Looking ahead, how do you envision the convergence of ERP, automation, and AI evolving over the next 3-5 years? What should businesses prepare for now?

Over the next 3-5 years, the convergence of ERP, automation and AI will fundamentally reshape how businesses operate—moving from static systems of record to intelligent, adaptive platforms that can anticipate needs, optimize processes in real time and drive autonomous operations. To prepare, businesses must take a dual approach:

1. Modernize and unify their tech landscape to ensure legacy systems and critical applications are ready to integrate with AI-driven ERP platforms.

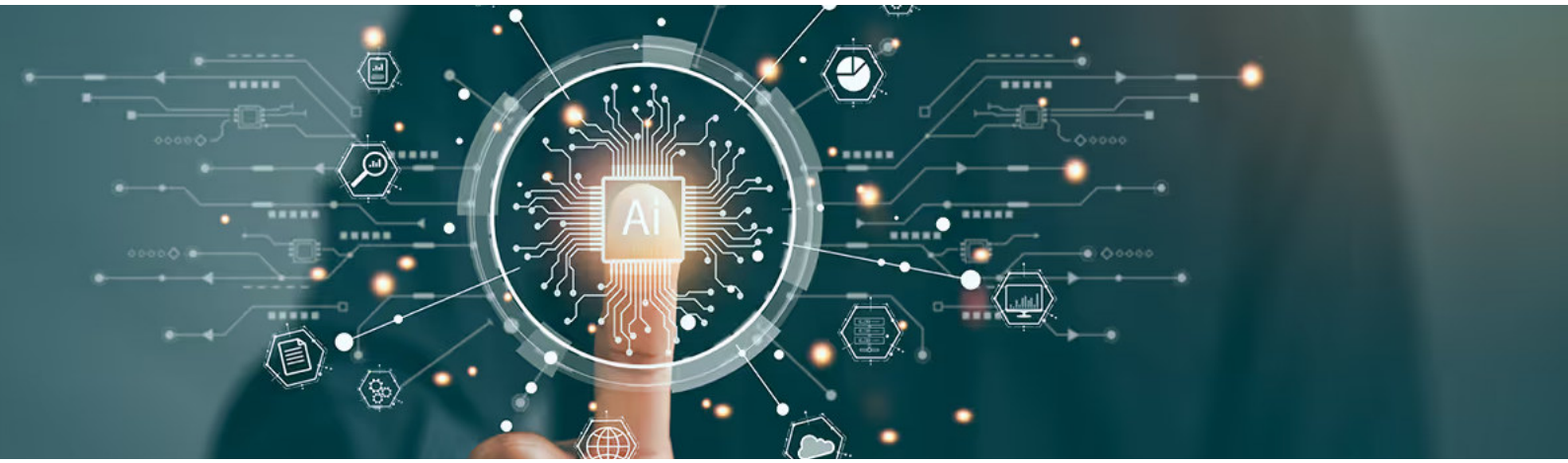
2. Invest in data readiness and automation infrastructure. Clean, connected data and orchestration layers will be key enablers of future value.

The focus shouldn't just be on adopting the newest tools, but on building a flexible, future-ready foundation that allows for continuous innovation and seamless AI adoption.

> "Over the next 3–5 years, the convergence of ERP, automation and AI will move systems from static records to intelligent, adaptive platforms."

About Charles Caldwell

Charles is an excellence-driven product and customer success leader with over twenty years of experience in building technical teams, delivering commercial products and customer retention, and supporting complex B2B sales to mission-critical commercial and corporate software applications. Prior to joining Redwood, Charles was the VP of Product Management at Logi Analytics, where he transformed their go-to-market strategy by focusing on segmentation, positioning, and product strategy to support improvements across their sales cycle, including increasing win rates by 14% , decreasing their sales cycle 53 days, and growing the average selling price (ASP) by 151%. Charles also has experience ensuring customer success. He created the Customer Success Organization at Logi that helped transform how support was delivered to the customers. This team increased customer satisfaction to 96% and supporting an increase in LTV/CAC (1.5 to 6+). Charles holds a Master of Business Administration, Concentration in Small Business, Entrepreneurship & Decision Sciences from George Washington University in Washington, D.C. He also holds a Bachelor of Science in Maritime Transportation from Massachusetts Maritime Academy from Bourne, Massachusetts.



5 Strategies to Maximize the ROI from Your ERP Investment

ERP systems are often seen as the backbone of modern business operations but getting real value from them can be easier said than done. Too often, companies invest in software that's either too rigid, overly complex, or poorly adopted across teams resulting in delays, spiraling costs, and underwhelming results.

Here are five strategies to help ensure your ERP investment delivers impact from the first rollout to long-term optimization.

Simple Setup, Smarter Scaling

One of the most common roadblocks to ERP success is a drawn-out implementation process. The longer it takes to get up and running, the higher the costs and the longer it takes to see real benefits. Avoid lengthy and complex implementation by investing in a system that doesn't require extensive customization, third-party integrations, and drawn-out onboarding. Choose a modular ERP that easily adapts to your business needs and has a user-friendly interface, so your team can get started without weeks of training.

Everything You Need In One Software

A hidden cost of many ERP systems is the need to fill gaps with other software. If half your processes live in the ERP

Article by
Wilfried Juncker,
Managing Director of
North America at Odoo

and the rest in spreadsheets, emails, or siloed tools, you're not getting the full benefit.

For maximum efficiency, choose an ERP that supports all the core functions you need—sales, inventory, e-commerce, marketing, accounting—within one cohesive platform. With this kind of system, data moves seamlessly across departments, eliminating the need for manual re-entry or integration issues.

If You Can't Measure It, You Can't Improve It

A strong ERP system helps your team track key performance indicators (KPIs) aligned with your business goals whether that's time to fulfill orders, customer response rates, or hours spent on manual tasks. With built-in dashboards and reporting tools, you can identify bottlenecks, spot trends, and make informed decisions in real-time.

For example, if your warehouse team is consistently delayed on shipping, your ERP can help pinpoint whether the issue lies in inventory, staffing, or another part of the workflow. This level of insight turns your ERP from a passive system into an active performance engine.

From Paper Chase to Auto-Pay

Manual invoicing may get the job done, but it often consumes valuable resources and slows down your cash flow. Finance teams spend hours each week creating, sending, and following up on invoices, when their time could be better spent on analysis and strategic planning.

A modern ERP automates the entire invoicing process. From generating invoices the moment a sale closes to sending them to the right contact to issuing reminders for upcoming or overdue payments. Automation reduces errors and keeps things moving without requiring constant oversight.

> "An ERP system is more than just software — it's the framework for how your business runs, adapts, and scales."

Build a Rhythm of Assessments and Upgrades

ERP systems are not meant to be a one-time implementation. To get the most value from your investment, it's important to regularly assess how the system supports your evolving business needs. That includes evaluating current workflows, if new features could unlock more value, and whether your teams are fully leveraging the tools available to them.
The right ERP should be flexible enough to grow with your business. It should allow you to add new modules as your operations expand, reconfigure dashboards to reflect updated KPIs, or streamline processes as you scale. With regular check-ins and adjustments, your ERP will become a dynamic foundation for long-term efficiency, innovation, and growth.

An ERP system is more than just software—it's a framework for how your business runs, adapts, and scales. By choosing a flexible, all-in-one platform you can set the stage for improved efficiency, informed decision-making, and stronger cross-functional collaboration.

In today's competitive environment, organizations must do their homework before investing in technology to build their businesses. Management should analyze the organization's current and future needs and survey a sample of potential users across the organization to gain employee buy-in. This level of due diligence will help ensure the selected solution will meet the organization's needs in the years ahead.

About Wilfried Juncker
Wilfried Juncker is the Managing Director at Odoo San Francisco, bringing a wealth of experience from the ERP, CRM, and BI industries. With a strong passion for assisting clients in discovering efficient and effective solutions tailored to their needs, Wilfried has established himself as a key figure in the software ecosystem. His career spans working at a consulting firm and for the Odoo partner ecosystem, specializing in implementing diverse software for multiple industries across Europe, Canada, and the US. This extensive experience gives him a unique and comprehensive understanding of the multifaceted software industry.

AI in Cloud ERP: A New Standard for Companies of Every Size

In 2025, artificial intelligence in business software is often associated with headlines about automation replacing people. Stories of AI-driven layoffs stirred anxiety across industries. But behind the noise lies a distinct reality — one where mid-sized and fast-growing companies that embrace AI can operate leaner and compete more effectively.

AI is transforming ERP systems across industries

Artificial intelligence is not confined to consumer apps, LinkedIn-hyped n8n workflows, or even AI customer support agents. It's becoming a practical part of how corporations automate operations, extract insights from data, and make smarter, faster decisions.

In the modern cloud ERP world, AI is transforming how businesses operate, not by replacing jobs, but by enabling teams to do more of what matters. From streamlining planning to surfacing critical knowledge, AI allows people to make faster, more confident decisions, reducing the time spent on repetitive tasks and increasing their ability to contribute strategically.

Article by
Pavel Ramanouski,
Head of SAP BI and EPM practice,
ACBaltica

And now, this kind of smart support is no longer limited to the biggest players. It's becoming the new standard for companies of every size.

In the context of enterprise resource planning, AI is driving some of the most significant shifts we've seen in decades. From predictive cash flow to intelligent supply chain planning, AI is making ERPs more capable and intuitive. In short, ERP systems are getting smarter — and so are the organizations that use them.

Thanks to cloud deployment models and scalable pricing, ERP systems are now within reach of fast-growing mid-sized companies, including the built-in AI features.

SAP leads the way with embedded AI in Cloud ERP

SAP, a global leader in ERP software, provides a clear view of how AI is transforming the cloud ERP landscape. Three recent developments highlight just how far this technology has come:

- ***400+ new scenarios*** are *planned to be added* to SAP Business AI by the end of 2025, nearly doubling the current 230+ scenarios available across the SAP portfolio.

- ***Joule,*** SAP's generative AI assistant, is *embedded* in the SAP S/4HANA Cloud Public and Private Editions, enabling users to query, simulate, and receive actionable insights in natural language directly within the solution's interface. It's also available in SAP SuccessFactors and SAP Analytics Cloud.

- ***The SAP-AWS AI Co-Innovation Program*** *enables* companies to co-create custom AI use cases that leverage their own ERP and business data, going beyond standard prebuilt capabilities to address unique operational needs.

These developments mark a turning point: in SAP's cloud ecosystem, artificial intelligence features are becoming standard, with basic features available by default, and more advanced options offered for those who require them.

What's new: AI features now built into SAP Cloud ERP

SAP's embedded AI capabilities span a wide range of functions and business scenarios. Here are a few highlights:

Natural language queries and AI assistants

With features like Just Ask (soon replaced by Joule), users can ask questions in plain language and receive answers instantly.
Joule takes this further, enabling contextual conversations that explain results, provide recommendations, and even uncover underlying causes (e.g., "Why did sales drop last quarter?").

Predictive analytics (Smart Predict)

Forecasting has traditionally required data scientists. Now, with SAP's predictive tools, finance and operations teams can:

- Predict late payments
- Identify churn risk
- Forecast revenue or cash flow
- Model marketing ROI or demand trends

All of this is available through templates and auto-trained models.

Scenario simulation (Compass)

Compass, SAP's new simulation tool, enables users to explore multiple what-if scenarios with just a few clicks. Want to see what happens to margins if raw material prices spike or demand shifts? Compass will generate pessimistic, realistic, and optimistic cases and help estimate probabilities, with no advanced modeling skills needed.

Smart insights and explainability

AI surfaces key trends and clearly shows what's driving change. Business users are able to immediately identify which factors most significantly influence performance metrics, ranging from profitability to customer retention.

AI-powered planning tools

Teams can simulate plans, test strategies, and publish multiple versions of business forecasts. These instruments use real company data and integrate across finance, HR, and operations, removing the need for disjointed spreadsheets or external tools.

> "AI is transforming ERP from a static system into a dynamic platform for decision support — and that shift is now accessible to companies of every size."

Article by Pavel Ramanouski

From promise to practice: How embedded AI changes daily work

The power of embedded AI becomes most evident when we examine how it supports informed decision-making across the business. For executives, these instruments are solving real challenges every day:

- ***CFO:*** When tariffs are announced, Joule automatically flags impacted products, launches compliance workflows, and updates forecasts. Finance teams don't spend days gathering data — they get instant, actionable answers.

- ***Chief Revenue Officer:*** With predictive forecasts and market data, the CRO identifies risk areas and growth opportunities. Integrated campaign tools help tailor responses in real time.

- ***COO/Supply Chain Lead:*** AI planning tools help reallocate inventory and secure logistics proactively when demand changes. Delays and miscommunication are minimized.

- ***CHRO:*** AI recognizes skill gaps, succession risks, and hiring needs across the workforce. HR can act on real-time data rather than post-hoc reports.

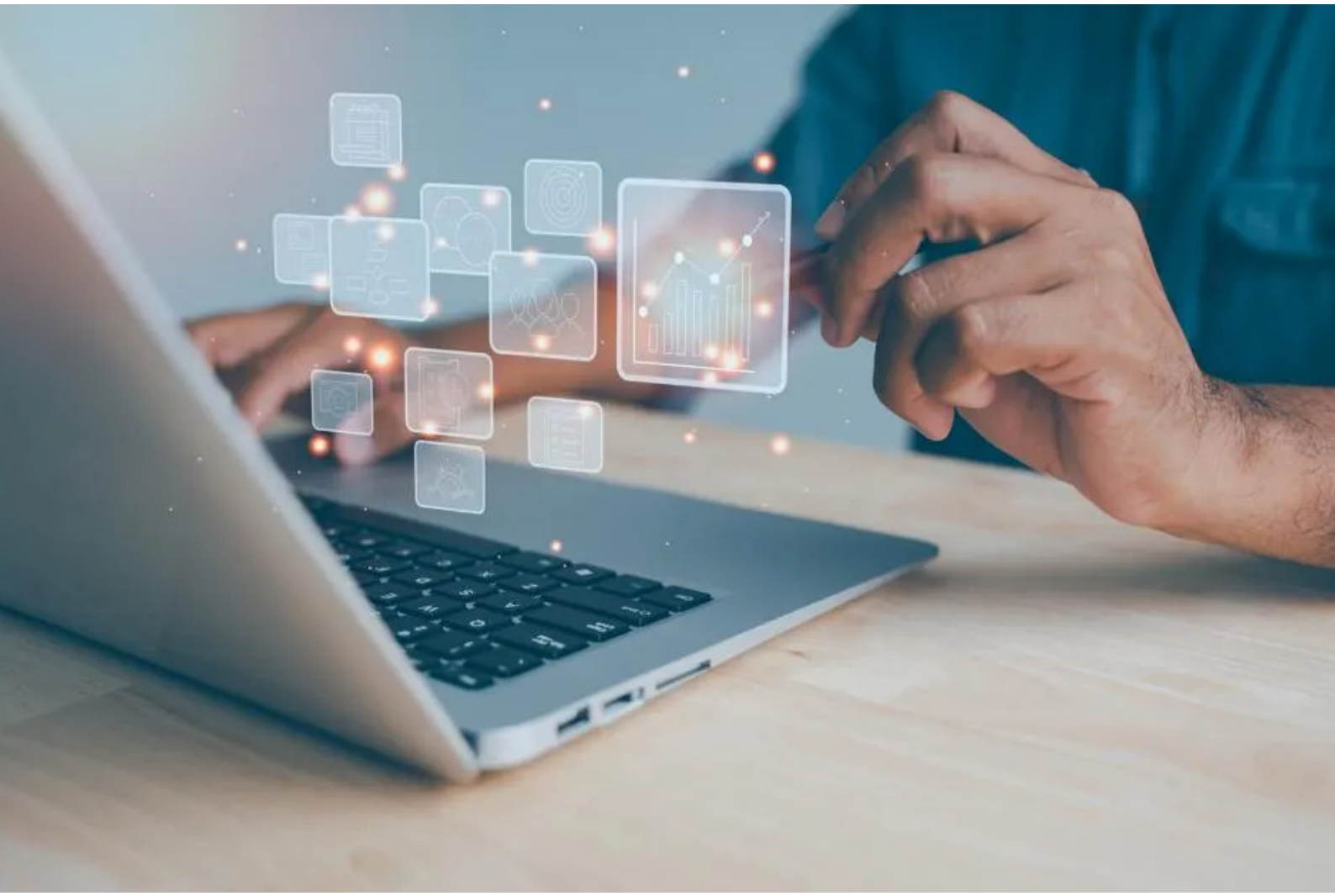
What ties these scenarios together is simple: each one shows how AI gives teams the clarity and speed to respond in real time, all while working from the same system and data. That kind of synchronization wasn't possible before. AI brings clarity, speed, and coordination across departments.

Behind the buzz: What companies need to know about limitations of AI in ERP in 2025

While the potential is vast, there are important practical concerns to keep in mind.

Understanding what's not yet fully available is key to building a realistic AI roadmap. The following list breaks down common constraints and considerations that companies should be aware of before rolling out AI in SAP ERP:

- Not all features are accessible everywhere at the moment: SAP is rolling out new AI tools (such as Joule and scenario simulation) in phases. Some modules, geographies, or cloud editions may lag.



- Select capabilities require high-quality, integrated data and a certain "digital maturity" of your business — AI is most effective where systems (finance, HR, procurement, etc.) are already connected and cleaned up.

- Custom AI use cases (via Joule Studio, etc.) may call for involvement from IT or SAP partners, especially for non-standard business needs. While many tools are built to be used without heavy tech resources, it's still impossible to implement more complex modules in the absence of support.

- Even SAP's own materials state: "Joule is still evolving — expect ongoing rollouts, improvements, and not everything is plug-and-play from day one." This is not exclusive to SAP or other tools and applies to any AI software.

- Some advanced AI features (Joule Studio, custom agents, high-volume analytics) may require additional licensing or are only available in Enterprise editions.

- Features that are free in one module may be paid in another, or have usage limits.

- SAP has not always made pricing transparent up front — companies should clarify expected costs for specific AI use cases before planning a rollout.

Implementation advice

AI adoption in ERP doesn't call for a big bang approach. For most businesses, the path forward is incremental, and that's a good thing.

- Start with the built-in features that require minimal configuration (e.g., embedded forecasting, invoice automation, native Joule assistant in S/4HANA Public Cloud).

- Invest early in data quality — most AI-driven value in SAP depends on connected, well-maintained business data.

- Expect phased adoption: many "promised" features are in pilot or staggered rollout, with more coming each quarter (Q2–Q4 2025, per Sapphire announcements).

- Treat SAP's AI as a lever for continuous improvement, not an overnight transformation. Integration is just the starting point. Companies that build on this foundation continuously see the greatest long-term value. Focus on practical business wins, measure results, and adapt as capabilities mature.

> "Rather than replacing jobs, embedded AI in cloud ERP enables teams to do more of what matters — making faster, more confident decisions and contributing strategically."

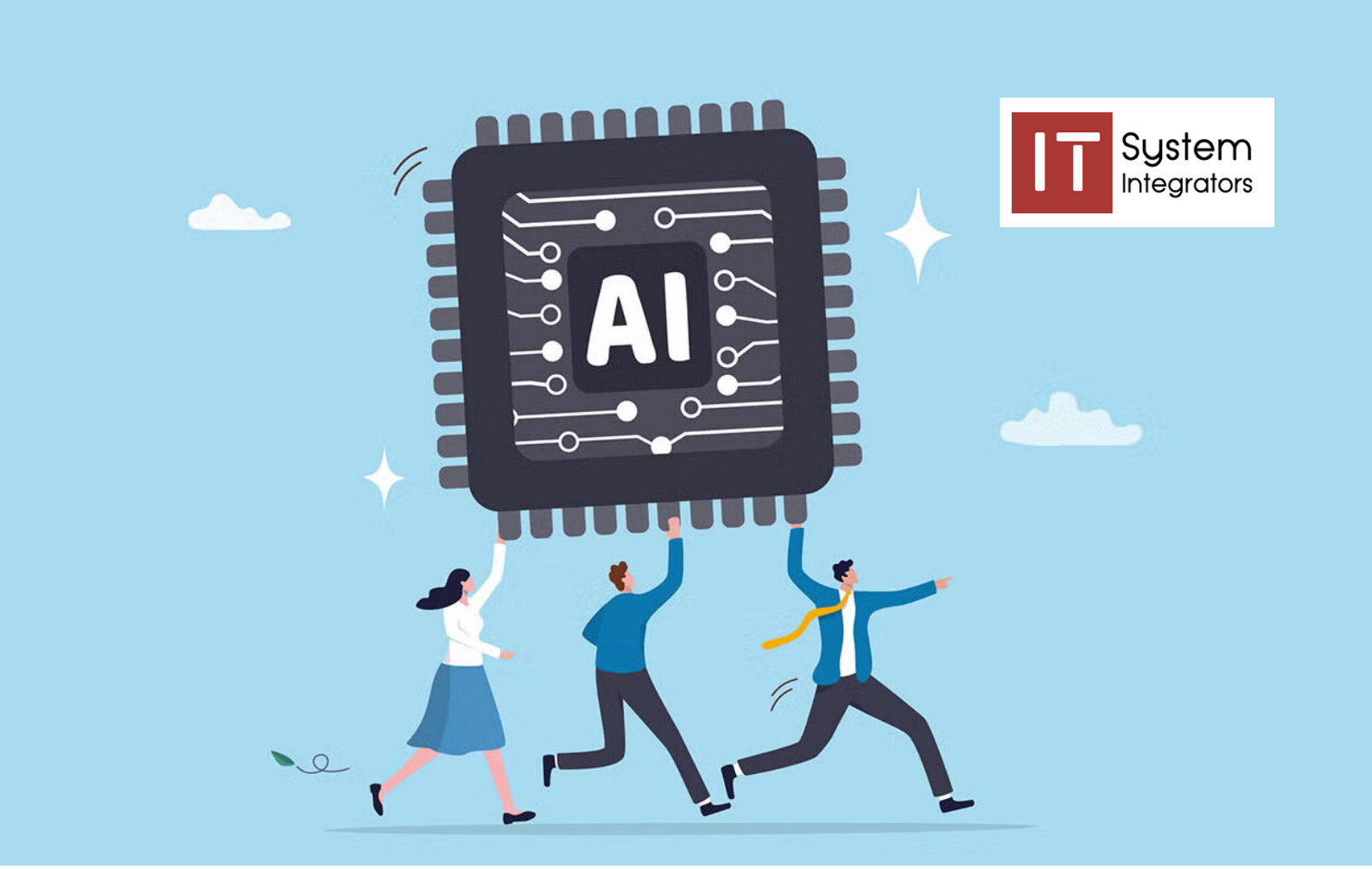
A good implementation partner can be a game changer, especially when it comes to setting up AI features effectively and aligning them with real business goals. At *ACBaltica,* we've been helping companies deploy SAP ERP solutions for over two decades. We're now supporting clients as they adopt AI-powered tools through implementation of S/4HANA Public Cloud and other products.

AI in ERP is no longer optional or out of reach

AI is changing ERP from a static system into a dynamic platform for decision support. And with solutions like S/4HANA Public Cloud, that shift is now accessible to companies of every size.
AI is a set of tools helping businesses make faster decisions, free up time from repetitive work, and give every team — from finance to operations to HR — more space to focus on strategic growth.

If your company is ready to take the next step, don't think of AI as a distant, speculative investment. It's a competitive lever you can activate right now; something your competitors are most likely already doing. Whether you're optimizing working capital, streamlining demand planning, or adjusting your sales strategy mid-quarter, AI in cloud ERP makes these shifts more precise, scalable, and insight-driven — something traditional methods are rarely able to match under pressure.

Article by Pavel Ramanouski



Beyond The Hype: The Real Challenges SMEs Face With AI Adoption

AI can transform your business operations, slash processing times and deliver insights that drive real competitive advantage. So why are most Small and Medium-sized Enterprises (SMEs) still sitting on the sidelines?

After years of advising small and medium enterprises on ERP implementations, I've discovered that the biggest obstacle isn't the technology itself - it's a collection of very real, very fixable barriers that are keeping businesses from unlocking AI's potential.

The cost conundrum

Perhaps the most significant obstacle is the uncertainty around costs and return on investment (ROI). Unlike established technologies where businesses can benchmark expenses and outcomes, AI implementation feels like venturing into uncharted territory.

Business owners tell me they struggle to quantify exactly what AI will cost them or how much time and money it will save. This uncertainty is particularly challenging for SMEs operating on tighter budgets, where every technology investment must deliver clear, measurable value.

Article by
Paul Timms,
Director,
IT System Integrators Ltd

Another key barrier to AI adoption in SMEs is a fundamental lack of trust - both in how AI systems handle sensitive data and in the reliability of the outputs they generate. Many businesses remain uneasy about sending confidential financial or customer information to cloud-based platforms, especially given growing concerns around data breaches, regulatory compliance, and loss of control. At the same time, there's scepticism around the accuracy and accountability of AI-generated results.

Another major hurdle I regularly encounter is the prevalence of legacy Enterprise Resource Planning (ERP) systems. Many SMEs have invested heavily in established ERP platforms that, while functional, weren't designed with AI integration in mind. The prospect of either completely replacing these systems or undertaking complex integration projects feels overwhelming. Given that ERP migrations are notoriously costly and risky endeavours, business owners often choose to stick with what they know rather than risk disrupting their operations.

The skills gap challenge

One of the most pressing issues I observe is the lack of in-house AI expertise. When business owners want to implement specific AI functionality, they often don't know who to call or where to find the necessary skills. This forces them to seek external expertise, adding another layer of cost and complexity to their AI journey.

However, I'm optimistic about this challenge. Universities and colleges are heavily promoting AI education, meaning the next generation of workers will enter the job market with relevant skills. The issue is that these new graduates may not yet have the business acumen to effectively bridge the gap between AI capabilities and practical business applications.

Through my work with various SMEs, I've discovered that many businesses have fundamental data quality issues that must be addressed before AI can be effective. AI systems require clean, well-structured data to provide meaningful insights. Yet I frequently encounter businesses where basic information like addresses or product codes are inconsistently formatted across their systems.

For instance, I've seen companies where postcodes might appear in different fields depending on who entered the data, or where product descriptions vary based on individual data entry preferences. These inconsistencies, while seemingly minor, can significantly impact AI performance and must be resolved before implementing intelligent systems.

> "The biggest obstacle isn't the technology itself — it's a collection of very real, very fixable barriers keeping SMEs from unlocking AI's potential."

Practical steps forward

Despite these challenges, SME leaders should remain upbeat about the opportunities presented by AI. It's important to start small and focused. Rather than attempting comprehensive AI transformations, businesses should identify specific pain points where AI can deliver immediate value.

Invoice processing using AI, for example, has proven highly successful for many of our clients. Companies handling hundreds of invoices monthly can save significant time by automating the extraction and processing of supplier invoices, regardless of their format.

I've also seen success with automated customer order processing, where AI can convert orders received via email, PDF or Excel into system-ready sales orders. One client is now processing hundreds of orders this way with remarkable accuracy. The technology's capabilities in predictive analytics, process automation and customer experience enhancement are too significant to ignore.

Solutions like HansaWorld's Standard ERP show what's possible when AI is embedded directly into the core of an ERP system rather than being bolted on as a superficial layer. For example, Standard ERP's AI-powered virtual assistant allows customers to call a business and speak to an AI bot that accesses real-time ERP data. Customers can ask natural language questions - such as checking their account balance, stock availability, or pricing - and even place orders by voice.

This represents the future that forward-thinking SMEs are working toward - not just software that processes data, but an intelligent partner that actively drives business

Article by Paul Timms

growth. While the barriers to AI adoption are real, examples like this prove that the destination is worth the journey.

The path forward is clear: start small, think strategically and act now. Pick one pain point - invoice processing, order management or customer enquiries - and tackle it with AI. Build your data foundation, invest in skills development and watch as early wins create momentum for broader transformation.

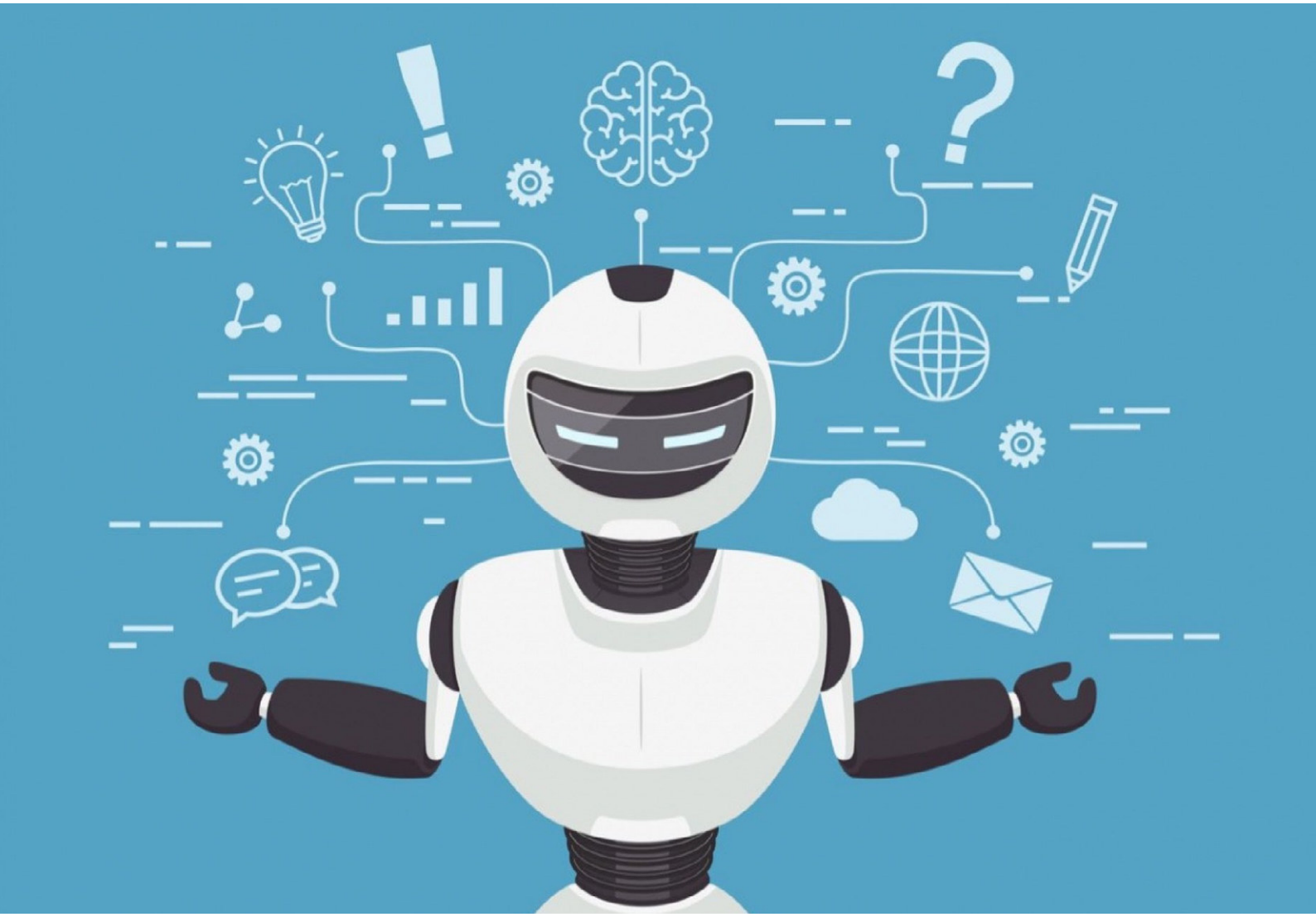
The SMEs that take these first steps today won't just survive the AI revolution - they'll lead it. Your competitors are already planning their move. The real question isn't whether you can afford to implement AI - it's whether you can afford to wait.

> "The real question isn't whether you can afford to implement AI — it's whether you can afford to wait."

About Paul Timms

With over 25 years of experience in business IT systems, Paul began his career at ABS Ltd in 1999, supporting SMEs with Sage Line 100 and HansaWorld's ERP solutions. Alongside ERP support, he provided comprehensive IT services including server and network setup, Windows and Linux support, and installation and support of Microsoft Office and email systems. In 2015, he founded IT System Integrators Ltd, specialising in the implementation, support, training, and custom development of HansaWorld's Standard ERP software.

IT System Integrators



Auditoria.AI Accelerates Autonomous Finance Push with new AI Agents, ERP Deals, and Series B Momentum

By combining breakthrough AI capabilities with strategic ERP partnerships and fresh funding, Auditoria is making autonomous finance not just possible—but operational—for the enterprise

Auditoria.AI, the leader in AI-driven agentic automation for the Office of the CFO, announced a series of significant milestones marking a high-growth first half of 2025. Building on the momentum of a successful Series B funding round, the company introduced breakthrough capabilities, expanded its partner ecosystem, and earned industry recognition as a top innovator in AI and enterprise data.

At the center of these announcements is the launch of SmartResearch, a first-of-its-kind Enterprise Finance AI Agent for FP&A and Strategic Finance teams. The latest milestone follows a standout start to the year in which Auditoria secured $38 million in Series B funding, expanded internationally, and surpassed key operating thresholds, including processing $3.3 billion in collections and more than $16.5 billion in invoicing annually. The

Press Release from Auditoria.AI

platform now supports more than 300 languages and currencies and was recently integrated with ServiceNow, further extending its reach across enterprise systems.

In parallel, Auditoria expanded support to Oracle Cloud ERP, was named a founding partner in Workday's AI Agent Partner Network, and earned a spot on the 2025 DataTech50 list of top data-driven innovators. The company was also recognized in two categories of the Gartner® Hype Cycle™ for AI in Finance, 2025 (August 1st), further underscoring its leadership in delivering intelligent, autonomous solutions to the Office of the CFO.

For the sixth consecutive year, Auditoria has also been recognized on the prestigious Constellation ShortList™ for AI-Driven Cognitive Applications in 2025. This continued recognition underscores the company's sustained leadership and innovation in delivering intelligent, autonomous solutions to the Office of the CFO. The six-year streak highlights Auditoria's consistent ability to drive measurable impact for finance organizations worldwide while setting the standard for what AI in enterprise finance can achieve.

"The first half of 2025 has been a defining period for Auditoria," said Rohit Gupta, CEO and Co-Founder of Auditoria.AI. "With SmartResearch, we're giving finance teams the ability to move faster and think more strategically, unlocking insights that were previously out of reach. We believe that our growing partnerships with Workday and Oracle, along with the recognition from Gartner in their 2025 Hype Cycle for AI in Finance and inclusion in the DataTech50, signal a broader shift toward AI-powered finance that's already underway."

SmartResearch redefines finance analysis

Previewed at the Gartner CFO Summit and Expo and launching at Workday Rising 2025, SmartResearch delivers natural language–driven financial analysis by combining ERP, EPM, and FP&A data with intelligence from commercial financial data providers. It offers finance teams an always-on Level 1 and Level 2 analyst.

SmartResearch will be available via the cloud-native Auditoria Console. Early benchmarks from users show:

- A 60–80% reduction in time spent gathering data
- A 3–5x increase in forecasting cycle speed
- Up to a 50% boost in early payment discount capture

Expanding strategic partnerships with Oracle and Workday

Auditoria's platform has additional and expanded support for Oracle Cloud ERP, reflecting growing demand for AI-native automation across enterprise finance environments, wherever they operate. This move follows increasing demand for AI-native automation across Oracle customer environments and positions Auditoria to deliver seamless, intelligent finance operations to both Workday and Oracle ERP customers.

To support its rapid growth and growing adoption among large enterprise finance teams, Auditoria has expanded its AI agent workloads to Oracle Cloud Infrastructure (OCI). By leveraging GPUs on OCI, the company is able to optimize inferencing performance and realize significant price–performance gains, while benefiting from Oracle's global cloud region footprint to serve emerging markets and new customer geographies.

Earlier this quarter, Auditoria was named a launch partner in Workday's new AI Agent Partner Network and recognized as an Agentic System of Record (ASOR). This milestone strengthens Auditoria's leadership in agentic finance systems and supports the next generation of collaboration between human and digital finance teams.

Expanding European operations with UK data center launch

Auditoria.AI is extending its operational footprint in Europe with the establishment of new data center capabilities in London, UK, through its strategic partnership with Amazon Web Services (AWS). Designed to meet local data residency and compliance requirements, the initiative will enable Auditoria to serve European customers with greater speed, reliability, and assurance.

The London deployment expands the company's reach beyond its current US and Canadian operations, strengthening its position as a trusted provider of AI-powered finance automation. The new European infrastructure is expected to be generally available in Q3 2025.

Analyst recognition grows

Auditoria's leadership in data-driven finance transformation was further validated with inclusion in FinTech Global's 2025 DataTech50, an annual list of the world's most innovative data and analytics firms. The selection highlights Auditoria's work in automating, analyzing, and optimizing finance operations using both structured and unstructured data.Auditoria was also recognized in two categories of the Gartner® Hype Cycle™ for AI in Finance, 2025 (1 August), including the first-ever Agentic AI for Finance and AI-Ready Data for Finance, both identified by

Gartner as having transformational potential over the next decade. According to Auditoria, these acknowledgements underscore its pioneering role in automating, analyzing, and optimizing finance operations using both structured and unstructured data.

As finance teams face mounting pressure to move faster, do more with less, and make smarter decisions, Auditoria is building the foundation for a new model of enterprise finance - one driven by intelligent agents, real-time insights, and continuous automation. With a growing ecosystem of partners and a product roadmap built around practical AI, the company is focused on delivering measurable impact, not hype.

"We're not just adding AI to finance, we're rethinking what finance can be when intelligence is embedded at the core," said Gupta. "Our mission is to eliminate friction, surface insight, and give finance teams back the time they need to lead."

To learn more about how Auditoria.AI transforms financial operations with AI-powered automation, visit auditoria.ai and follow Auditoria on LinkedIn and Twitter to stay connected.

AUDITORIA.

About Auditoria.AI

Auditoria.AI is the leader in intelligent applications for corporate finance, helping finance teams automate business processes in AP, AR, GL, and Vendor Management to accelerate cash performance. Auditoria's AI TeamMates are SmartBots that integrate with systems of record and email boxes to streamline collections and dunning, add controls to procurement spend, optimize vendor management, digitize documentation, and handle finance inquiries. By leveraging domain-specific language models built for finance, accounting, and procurement combined with multiple commercial and open-source LLMs, Auditoria's AI TeamMates leverage artificial intelligence, machine learning, computer vision, and intelligent document processing to remove friction and repetition from mundane tasks while automating complex functions in the Office of the CFO and providing real-time visibility into cash performance. Corporate finance and accounting teams at leading companies, including Blackbaud, Bring IT, Brown & Brown, Secureworks, a Sophos Company, Denny's, Freshworks, GameChange Solar, UserTesting, Global Excel Management, and more, use Auditoria to accelerate business value while minimizing heavy IT involvement, improving business resilience, lowering attrition, and accelerating business insights. Give your finance teams superpowers at Auditoria.ai.

Sage Delivers Next Wave of AI-Powered Finance Tools to Help Businesses Close Faster, Automate More, and Operate Sustainably

Sage Intacct introduces expanded AP automation capabilities, embedded payments, and intelligent close tools, helping high-performing finance teams move faster, work smarter and drive growth at scale

Sage, the leader in accounting, financial, HR and payroll technology for small and mid-sized businesses, unveiled powerful new capabilities in Sage Intacct that help high-performing finance teams move faster, gain greater control, and lead with impact.

With new AI-powered automation, embedded payments, and built-in sustainability insights, the latest innovations are designed to simplify operations, accelerate the close, and give finance teams time back to focus on higher value work.

Today's finance leaders are under increasing pressure to deliver speed, efficiency, and strategic value, yet many are still held back by manual processes, fragmented systems, and rising ESG demands. Recent Sage research found that 84% of finance leaders want to close the books faster, and 87% are looking for more advanced AP automation to support their goals.

From intelligent reconciliations and simplified payment to real-time emissions estimates, Sage Intacct is delivering the tools CFOs need to eliminate inefficiencies, boost resilience, and drive sustainable growth.

"Finance teams are always looking to save time so they can invest in growth and their business's success while maintaining clarity and control," said Dan Miller, EVP, Financials & ERP Division, Sage. "We're delivering AI-powered automation in everyday finance tasks, helping leaders move with agility, reduce risk and operate with greater confidence."

As Sage delivers on its High-Performance Finance vision, partners are seeing how these innovations translate into tangible improvements for customers.

"Sage is always at the forefront of helping customers realise the value of automation and insight," said Scott Schimberg, Partner, Armanino. "By further automating reconciliation, payments, and procurement, Sage Intacct is helping them save time and make smarter decisions. It's the kind of innovation finance teams need to stay ahead."

What's New in Sage Intacct R3 2025:

AI-Powered Close, Reconciliation, and Answers

- ***Close Automation - Subledger Reconciliation Assistant:*** Sage Copilot continuously monitors subledger and General Ledger balances, automatically flags discrepancies, and provides drill-down views to resolve issues before they delay the close. Saves time and improves accuracy.

Available for new and early access customers in the US and UK.

- ***Close Automation - Close Workspace:*** Standardises the month-end close with customisable task templates, checklists, ownership tracking. Sage Copilot delivers real-time notifications to keep the close moving and reduce last minute surprises.

Available to early access customers in US and UK.

- ***Copilot Search Help:*** Context-aware, natural language help that provides users with fast answers to product-related questions, increasing solution knowledge and productivity.

Available in English for customers in US, UK, Canada, South Africa, and Australia.

Smarter AP and Procurement Automation

- ***Sage Vendor Payments powered by MineralTree:*** Delivers embedded payments to streamline AP workflows with flexible payment methods via ACH, check, or virtual card directly in Sage Intacct. Gain better cash flow visibility, reduce fraud risk, and eliminate manual steps from your payment process.

Available to customers in the US.

- ***AI-powered Line-level Matching:*** Automatically matches invoice lines to purchase order lines, flags discrepancies, and accelerates approvals. Reduces manual AP reviews and errors.

Available to early access customers in all regions.

- ***Sage Intacct eProcurement:*** Now extended to all industries, with embedded vendor punchout for streamlined purchasing. Shop directly from vendor sites, automatically bring order data into Intacct, and apply negotiated pricing. Simplify procurement, improve accuracy, and strengthen spend control.

Available to customers in the US.

Sustainability by Default

Sage Earth Carbon Accounting: UK customers now have access to fast, no-setup carbon footprint estimates based on industry and revenue data. Helps kickstart sustainability initiatives and prep for future reporting.

Available to customers in the UK.

About Sage

Sage exists to knock down barriers so everyone can thrive, starting with the millions of Small and Mid Sized Businesses served by us, our partners and accountants. Customers trust our finance, HR and payroll software to make work and money flow. By digitising business processes and relationships with customers, suppliers, employees, banks and governments, our digital network connects SMBs, removing friction and delivering insights. Knocking down barriers also means we use our time, technology and experience to tackle digital inequality, economic inequality and the climate crisis.

SecurityBridge Unveils Critical SAP S/4HANA Vulnerability (CVE-2025-42957), Urges Immediate Patching

Critical flaw in SAP S/4HANA (CVE-2025-42957) exposes enterprises to full system compromise; SecurityBridge urges immediate patching.

SecurityBridge, the global creator of the Cybersecurity Command Center for SAP, today announced the discovery of a critical ABAP code injection vulnerability in SAP S/4HANA (CVE-2025-42957). Classified with a CVSS score of 9.9 (critical), the flaw enables attackers with only low-level user credentials to gain complete control of SAP environments.

A Severe Threat to SAP Customers

The vulnerability, identified by the SecurityBridge Threat Research Labs, affects all SAP S/4HANA releases (Private Cloud and On-Premise). Exploitation requires minimal effort and no user interaction, making it particularly dangerous. Confirmed attacks in the wild demonstrate that unpatched systems are already being targeted.

If successfully exploited, attackers can:

- Manipulate or delete critical data directly in the SAP database
- Create administrative accounts with SAP_ALL privileges
- Download password hashes for credential theft
- Alter or disrupt key business processes
- Install malware or ransomware at the operating system level

"The impact is essentially a full system compromise," SecurityBridge researchers noted. "Attackers can act with the same privileges as legitimate SAP administrators, opening the door to fraud, espionage, or operational sabotage."

SAP's Response and Patch Availability

SecurityBridge responsibly disclosed the flaw to SAP on June 27, 2025. SAP responded swiftly, releasing patches on August 11, 2025 (SAP Security Notes 3627998 and 3633838). However, because ABAP code can be easily analyzed, reverse engineering the patch to develop exploits is straightforward — making immediate patching critical.

Recommended Actions for Enterprises

SecurityBridge strongly advises SAP customers to:

1. Apply SAP's August 2025 patches without delay.
2. Review and restrict permissions, particularly RFC usage with SAP UCON and S_DMIS authorizations.
3. Closely monitor system logs for suspicious activity, such as new admin accounts or unexpected ABAP changes.
4. Implement layered defenses, including segmentation, secure backups, and SAP-focused monitoring.

The SecurityBridge platform already includes detection capabilities for CVE-2025-42957, alerting customers to exploitation attempts. However, the company emphasizes that detection alone is insufficient: remediation via patching remains the only effective safeguard.

Discovery and Industry Leadership

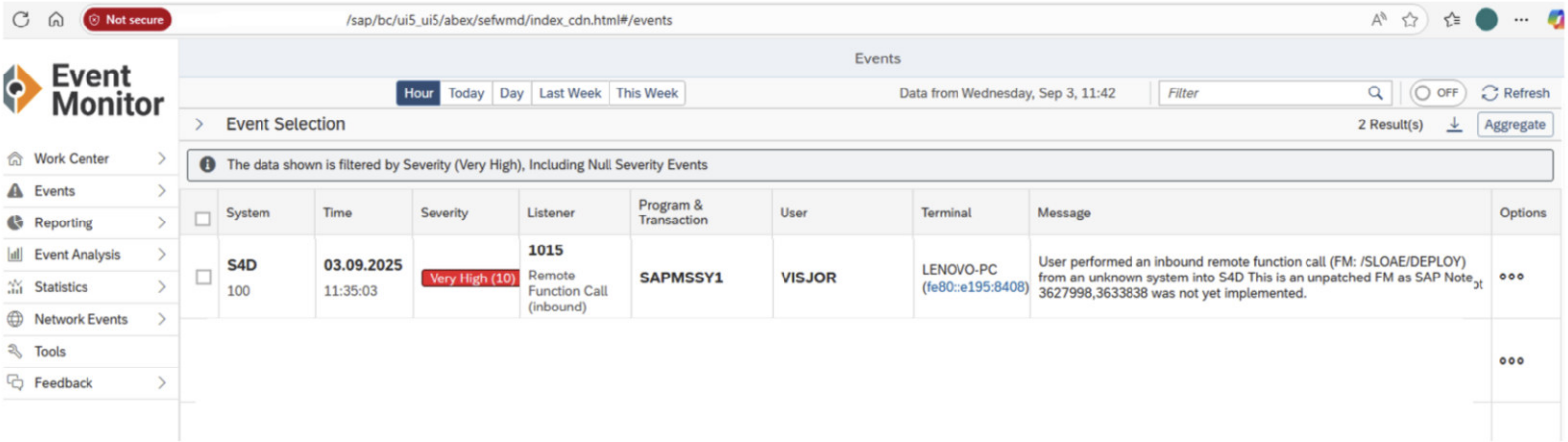
The discovery reflects SecurityBridge's ongoing mission to strengthen SAP cybersecurity. With more than 7,500 SAP systems secured globally, SecurityBridge has established itself as a trusted provider of SAP-native cybersecurity solutions, combining real-time threat monitoring, vulnerability management, and compliance within a single platform.

Recent company milestones include the acquisition of CyberSafe to deliver contextual authentication capabilities, the appointment of cybersecurity veteran Roman Schubiger as Chief Revenue Officer, and the launch of an AI-powered Code Vulnerability Analyzer to further enhance SAP security.

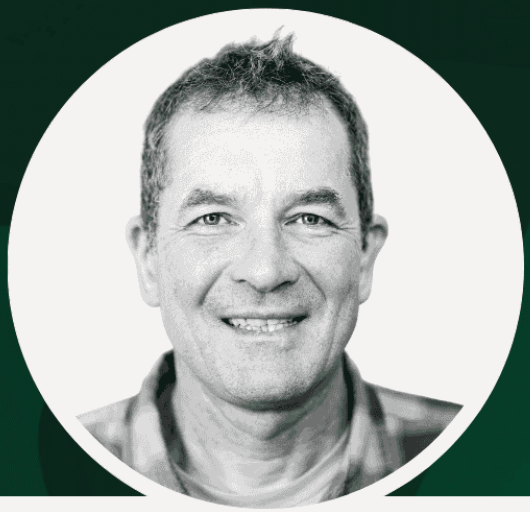
About Security Bridge

SecurityBridge is the leading provider of a comprehensive, SAP-native cybersecurity platform. Trusted by organizations worldwide to safeguard their most critical business systems, the platform integrates seamlessly into SAP, providing a 360° view of security posture and real-time defense capabilities. SecurityBridge is committed to innovation, transparency, and customer success.

For more information, visit www.securitybridge.com.



Jentic welcomes



Erik Wilde

Head of Enterprise Strategy

Jentic Welcomes API Pioneer Erik Wilde as Head of Enterprise Strategy

One of the world's foremost API strategists and standards leaders joins Jentic to guide enterprises into the agentic AI age

Jentic, the AI infrastructure company bridging AI agents into the world's API ecosystem, announced that Erik Wilde, who holds a PhD in Computer Science from ETH Zurich, and is one of the most prolific authors, researchers, and strategists in the API industry, has joined the company as Head of Enterprise Strategy. At Jentic, Wilde will focus on guiding enterprise adoption of AI agents in a secure, standards-driven way that aligns with existing infrastructure and future-proof strategy.

A defining figure in the global API community, Wilde is recognized for his leadership as an Ambassador for the *OpenAPI Initiative*, the Linux Foundation program that stewards the world's most widely used API specification. Across three decades, he has authored numerous Internet standards through the Internet Engineering Task Force (IETF), published extensively, taught web architecture at ETH Zurich and UC Berkeley, and advised enterprises across finance, healthcare, and government on API-driven transformation.

"Erik is quite literally one of the architects of the modern web and APIs as we know them today," said Sean Blanchfield, co-founder and CEO of Jentic. "The fact that he's chosen Jentic to shape the future of AI agents is a remarkable endorsement. It heralds the era of serious, standards-driven agent adoption in the enterprise."

Wilde has been a leading voice in elevating APIs from technical detail to strategic enabler. As a co-author of Continuous API Management, he helped establish APIs as enduring business products. His *"Getting APIs to Work"* YouTube channel has educated thousands of developers and executives worldwide, making him one of the most visible and trusted educators in the field.

Now Wilde is turning his focus to AI agents and their path to enterprise adoption:

"Agents will only succeed in the enterprise when they are managed with the same rigor as APIs, in terms of how they are enabled, supported, and governed," said Erik Wilde. "Jentic understands this better than anyone. By building on existing API ecosystems and open standards like OpenAPI and Arazzo, Jentic is creating the foundation for agents to safely, robustly, and intelligently work within the enterprise . That's why I am joining this team."

Wilde's appointment is a milestone for Jentic, which is quickly emerging as the category-defining bridge between "AI land" and "API land." His unique combination of academic, standards, and enterprise experience accelerates Jentic's mission to give enterprises a trusted, open, and secure foundation for agent-to-API interoperability.
The announcement comes as Jentic expands the closed beta of Jentic Standard Agent, its hosted, standards-based agent service for teams seeking a safe and managed path into agentic adoption. Enterprises and developers can apply at *jentic.com.*

About Jentic
Founded in late 2024 and backed by $4.5M in pre-seed funding, Jentic is building AI agents for work. The platform operates at the API layer, not the browser, connecting agents to thousands of services using open standards, secure credential management, and Just-In-Time Tooling. Jentic is open source and based in Dublin, Ireland.

Jentic

Forterro Accelerates Cloud Strategy With Acquisition of Spanish Business Management Software Company Inology

Deal adds market-leading expense management tool Tickelia to Forterro's industrial offering and significantly expands its presence in southern Europe

European industrial software provider Forterro has acquired Inology, a growing Barcelona-based provider of expense management, time and attendance, and ERP solutions serving the southern European SME and upper midmarket.

Inology is best known for Tickelia, a market-leading cloud-based expense management solution, with more than 250,000 users across Spain and Portugal. Its products also include Nubhora, a cloud-based time and attendance management tool, and Marino ERP, an ERP solution for discrete and process manufacturers.

"Inology is known for the quality of its solutions and Tickelia is an outstanding AI-automated expense management solution that delivers clear operational and cost benefits to project-driven and customer-service intensive manufacturers," said Dean Forbes, CEO, Forterro. "This acquisition aligns perfectly with our midmarket focus, accelerating our cloud strategy, extending our reach in southern Europe, and enabling us to offer customers even more of the tools they need to compete and thrive in their local markets."

The acquisition creates new opportunities to integrate expense management and time and attendance tools into its ERP customer base. Inology's solutions will also be delivered through Forterro's unified cloud platform, MyForterro, giving industrial businesses purpose-built software to strengthen operations and accelerate growth.

Inology will continue to operate from its offices in Barcelona, Madrid, Mexico, Columbia and Portugal, with its 170+ employees joining Forterro. Founder Jaume Llonch will step away after a transition period, while current CEO Oscar Llonch will continue to lead the new line of business as Managing Director.

"Joining Forterro is the perfect next step for Inology," said Oscar Llonch, CEO, Inology. "We share a passion for innovation, service and customer success. With Forterro's backing, we can scale faster, deliver our solutions to more customers across Europe, and continue to invest in the products that have made us a trusted partner for more than three decades.

"This includes leveraging Forterro's expertise in AI technologies such as Machine Learning to further enhance our solutions with smarter expense categorisation and analysis, fraud and anomaly detection and predictive insights and forecasting."

The deal expands Forterro's customer base with an additional 1,500 SME and upper midmarket customers. It is Forterro's fifth acquisition of 2025 following Danish business intelligence firm TARGIT, Orgadata and BM Group, Europe's leading providers of fenestration software, and Griesser EDV, a longstanding partner for Myfactory in Austria.

Inology was advised by Arcano Partners along with Baker McKenzie and Tramuns & Torra Abogados acting as legal advisors. Forterro was supported by EY Tax, Alvarez and Marsal's financial diligence team and Garrigues acted as legal advisors in Spain, Columbia and Mexico.

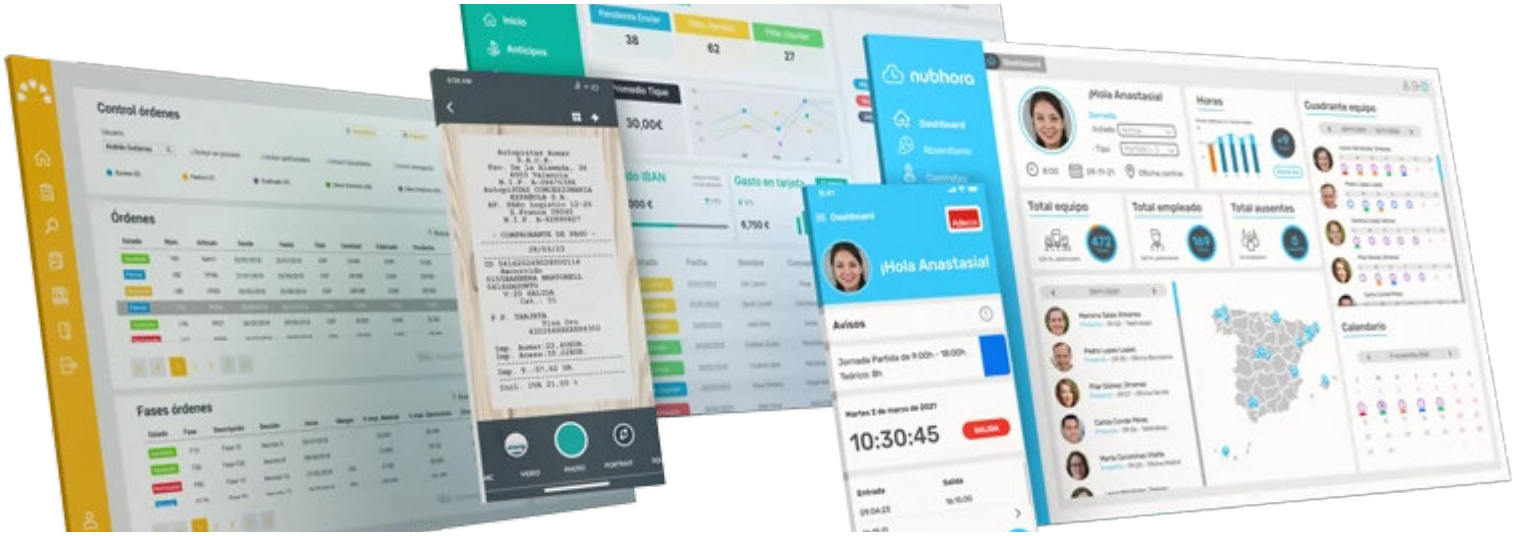
FORTERRO | inology

About Forterro

Founded in 2012, Forterro has grown to become a category leader in industrial software – with strongholds in Europe's top production economies, as well as regional service hubs and development centres around the world. From more than 40 office locations, its 2,500+ employees provide and support software for more than 25,000 industrial businesses. Its products are deeply rooted in the demands of their local geography and each is designed to strengthen and accelerate customers' ability to operate efficiently and compete effectively.

About Inology

Founded in 1986, Inology is an IT company dedicated to delivering and implementing technological solutions within the field of Information and Communication Technologies (ICT) in business environments, with the aim of providing added value to companies. With a track record spanning over 39 years, Inology has offices in Spain, Colombia, Mexico and Portugal. Since its establishment, its highly qualified team has worked closely with each client to understand their needs and deliver solutions of genuine quality and value.



Evergreen's Pine Services Group Welcomes Equation Technologies to Its ERP Portfolio

The award-winning Sage Partner brings a 25-year legacy of delivering top-notch client service

Evergreen, a family of managed IT services and software partners, and its dedicated ERP vertical, *Pine Services Group*, announced the acquisition of *Equation Technologies*, a top-tier Sage partner with offices in the U.S. and Canada. Equation is known across the industry for its high-quality client service, trusted reputation, and numerous industry accolades, including Accounting Today's Top 100 VARs, Bob Scott's VAR Stars, and the Sage President's Circle Award.

Founded in 2001, Equation Technologies has built a 25-year legacy of delivering Sage 300, Sage Intacct, and related ERP solutions to mid-sized organizations across sectors, including distribution, financial services, nonprofit, education, healthcare, and professional services. Cloud ERP adoption continues to accelerate, with over *53%* of organizations implementing these systems for cost efficiency and operational benefits. Within Pine's portfolio, Sage has emerged as a key software amongst our community of customers.

"Equation Technologies has built a reputation for delivering high-quality Sage implementations with precision and care. Their commitment to client success and operational excellence aligns perfectly with our values at Pine. We're excited to support the continued growth of their Sage Intacct practice and to help scale their impact across the market." Dustin Anderson, President of Pine Services Group.

"Evergreen's model is built on acquiring exceptional businesses and empowering them to keep doing what they do best. That's exactly what they're doing with Equation," said Erica Burles, President of Equation. "Our clients will continue working with the same team they've always trusted, and our commitment to delivering practical, thoughtful ERP solutions remains unchanged. I'm incredibly excited about what this next chapter means for the longevity of our business and the ongoing support we can offer our clients."

As with all companies in the Evergreen portfolio, Equation will continue to operate independently under its existing name and leadership but with access to Pine's resources and collaborative ecosystem of ERPs. Erica Burles, who has successfully led the company for over two decades, will remain President.

About Pine Services Group

Pine Services Group is a portfolio of prominent managed services and software companies led by world-class leadership teams. Pine partners with its operating companies to achieve sustainable growth and create long-term value. With an intense market focus, Pine helps its businesses stay aligned with the evolving needs of customers and markets. As a community, Pine operating companies are better together—sharing insights and best practices to elevate performance across our companies. As part of the Evergreen Services Group family, Pine offers a permanent home for businesses that put people and customers at the heart of their mission. Learn more at www.pineservicesgroup.com.

About Equation Technologies

With a diverse team of accomplished business and software professionals, Equation Technologies serves over 300 customers across the USA, Canada, and the United Kingdom with the industry's best-performing ERP software, including Sage Intacct and Sage 300. For over 20 years, their main goal has been simple: have a clear understanding of clients' goals. The team believes the only way to sufficiently grasp that information is by listening first and offering valuable advice later. Equation also knows that one single approach is not right for all businesses and leverages the team's vast education and business experiences across industries to focus on clients' unique needs.

About Evergreen

Evergreen is a family of leading managed services and software companies operated by world-class leadership teams. Evergreen partners with owners of services and software businesses to provide operational assistance and capital in support of growth and exceptional service delivery. Evergreen differentiates itself by providing a permanent home for businesses that care deeply about their customers and employees. For more Evergreen news and information, visit http://www.evergreensg.com.

Canadian Public Sector Under Pressure: New Unit4 Research Highlights Rising Need for Modernized Back-Office Systems

Survey finds 66% of Canadian public sector leaders doubt their digital strategies will deliver needed interoperability as efficiency and data integration pressures mount

Unit4, a leader in *enterprise cloud applications* for people-centric organizations, released its State of the Digital Nation 2025 research study. As Canadian public sector organizations grapple with rising demands for efficiency, sustainability and centralized oversight, the research, conducted by Vanson Bourne, reveals that outdated systems and data silos are undermining their digital transformation efforts.

According to the study, 57% of Canadian respondents say their organizations need major improvements in data compatibility to achieve their goals. Meanwhile, two-thirds (66%) lack confidence that current digital strategies will deliver the interoperability required for smarter decision-making.

"The message from Canada's public sector is clear: Modernization isn't just a goal but a necessity," said Greg Beaumont, Managing Director, Canada at Unit4. "Leaders face mounting pressure to do more with less, while legacy systems and fragmented data continue to slow progress. The path forward requires adaptable, integrated solutions that streamline operations and empower faster, more informed decisions."

Transformation Accelerating, But Challenges Persist

The study, which surveyed 400 public sector decision-makers across Canada, the UK, the Netherlands, and Sweden, showed that Canadian organizations are under unique strain. 37% report ongoing operational challenges from the COVID-19 pandemic's legacy (the highest rate among surveyed countries), while 31% cite national policy changes as a significant driver of transformation efforts.

Key priorities emerging for Canadian public sector leaders include improving system reporting capabilities (59%), enhancing integration between platforms (53%) and delivering better user experiences (32%). Yet, 44% say their current back-office systems aren't delivering good value for money, highlighting a growing need for investment in more effective ERP solutions.

Data Silos Block Progress

The findings also point to persistent data management challenges. 57% of Canadian respondents say compatibility across applications and departments needs major improvement. With 88% stating that access to real-time data could have been easier over the past two years, there's an urgent need for tools that unify information and enable cross-departmental collaboration.

Workforce Challenges Add Complexity

Compounding the technology gap are workforce pressures. While 51% of Canadian organizations have increased their recruitment of technical talent over the past two years, return-to-office mandates are creating new hurdles. Only 66% of public sector organizations are now operating in hybrid or remote models, down from 89% in 2023. This shift risks limiting access to top technical talent at a time when digital skill sets are needed most.

The Urgency for Action

"The complexity of public sector transformation is growing, and so is the urgency for action," added Beaumont. "By embracing solutions designed for interoperability, user engagement and real-time insight, Canadian public sector organizations can turn these challenges into opportunities for long-term resilience."

For more findings, read the *full report.*

UNIT4

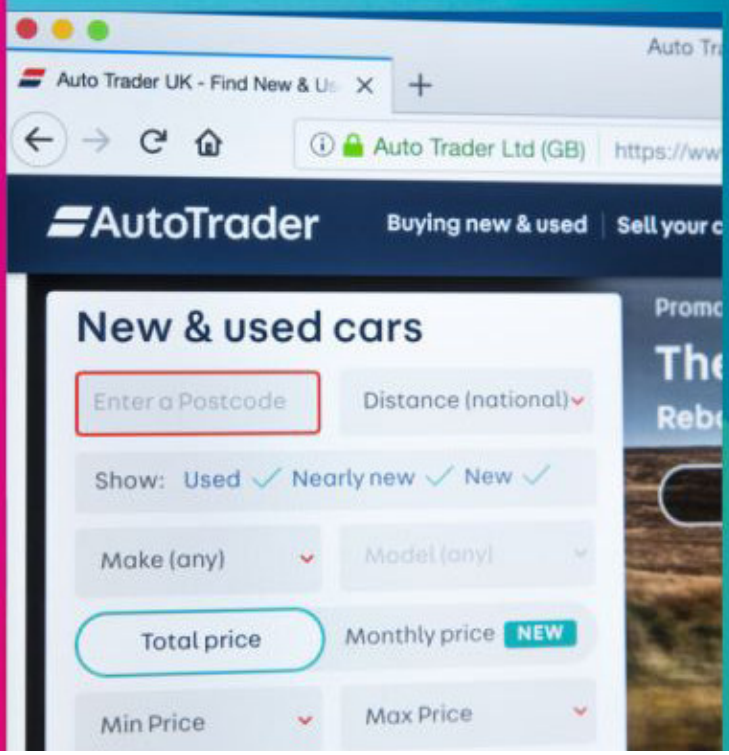
About Unit4

Unit4's next-generation enterprise resource planning (ERP) solutions power many of the world's mid-market organizations, bringing together the capabilities of Financials, Procurement, Project Management, HR, and FP&A to share real-time information, and deliver greater insights to help organizations become more effective. By combining our mid-market expertise with a relentless focus on people, we've built flexible solutions to meet customers' unique and changing needs. Unit4 serves more than 5,100 customers globally across a number of sectors including professional services, nonprofit and public sector, with customers including Southampton City Council, Metro Vancouver, Buro Happold, Devoteam, Save the Children International, Global Green Growth Institute and Oxfam America. For further information visit www.unit4.com.

Autotrader

CASE STUDY

Using LEO to simplify complex system integration and ease ERP migration



Embridge CONSULTING

Autotrader De-Risks ERP Cloud Migration With Embridge Integration Platform

Autotrader – the UK's largest online automotive marketplace – has successfully de-risked a critical part of its upcoming ERP cloud migration with support from people-first business transformation consultancy, Embridge Consulting.

With over 77.5 million monthly visits and 445,000 live vehicle listings, Autotrader depends on seamless system performance – making integration reliability a top priority ahead of its transition to Unit4 Cloud.

Autotrader turned to its already trusted Business Transformation as a Service (BTaaS) partner – Embridge – for expert support in preparing current, mission-critical integrations for the upcoming transition.

After detailed consultation, the Embridge team recommended deploying LEO – its own fully managed integration service – used to replace Autotrader's legacy on-premise database connection with a future-ready solution compatible with cloud.

Launched in Spring 2025, LEO facilitates seamless communication between cloud and on-prem applications, via a secure, scalable, Integration-as-a-Service (IaaS) model. Offering both custom integrations and pre-built connectors, it allows organisations like Autotrader to modernise their IT landscapes without additional burden or risk.

Speaking about the partnership with Embridge, ***John Chan, Head of Finance Systems and Business Insight at Autotrader UK***, stated:

"Embridge Consulting provides us with top-tier professional services for business support – including LEO – assisting with our cloud migration journey. This helps us free up internal resource to concentrate on further developing our use of Unit4BW, incorporating new functionalities from SC2 and Spend Analytics to migration users to the web version of BW – safe in the knowledge that Embridge will be there to assist if required".

Elaborating on the benefits unique to LEO, ***Faye O'Connell, Chief Product Officer of Embridge Consulting,*** explained:

"Integration is one of the biggest challenges in digital transformation. As organisations like Autotrader transition to cloud-based ERP and SaaS ecosystems, they need a secure, flexible, hassle-free way to connect their applications. LEO is our response to growing integration complexity. It helps clients move away from expensive, high-maintenance solutions towards a scalable, fully managed model.
We are delighted with the outcome for Autotrader and look forward to working with the team through continued partnership".

Dave Whybrow, Technical Solutions Consultant at Embridge Consulting, added:

"Our team takes real pride in going the extra mile – not just to deliver integrations that work, but ones that perform reliably under pressure. For Autotrader, that meant designing and managing a solution that can handle high monthly traffic volumes without compromising speed or operational integrity. By breaking data into intelligent batches, we've made sure everything runs smoothly, securely, and in a way that fits their business – both now and in the future".

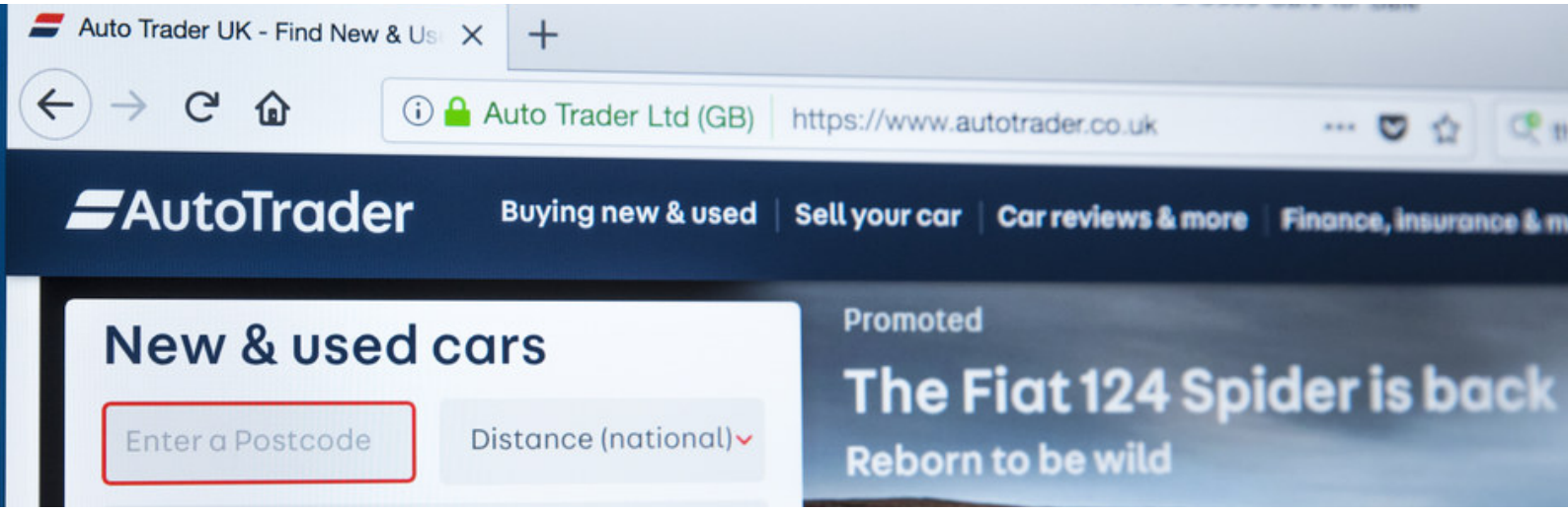
Built on Microsoft Azure, LEO continues to expand its ecosystem of connectors for leading enterprise platforms, already delivering impressive results for many commercial customers.

Autotrader continues to collaborate with Embridge, both during busy monthly billing cycles and throughout its ongoing transition to Unit4 Cloud, anticipated for completion by the end of this year.

De-risking the process has been incredibly important to Autotrader, with LEO proving critical to protecting key integrations in advance whilst alleviating the ongoing management burden for Autotrader's internal team.

Headquartered in Gravesham, Kent, Embridge Consulting operates to high industry standards, affirmed by its accreditations in ISO 9001, 27001 and 14001 and its recent acceptance onto the G-Cloud 14 public sector framework.

Embridge CONSULTING | AutoTrader



Target Darts Integrates Facilities in China, Japan and USA via BPA Platform - Gains Significant ROI

TARGET

Target Darts is one of the world's leading darts brands. Established in 1979 and operating from its headquarters in Harlow, Essex, Target Darts designs and manufactures high-performance darts for professional and recreational players. The company, which now has operations in the UK, China, Japan and the US, works with some of the world's leading darts players, including six world champions, from Raymond van Barneveld and Phil 'The Power' Taylor through to new superstar Luke Littler.

The Challenge

- Lack of visibility into company operations
- Manual and time-consuming data entry
- Required an integration and automation solution to transfer data

The Solution

- Integrated Magento B2C website, with SAP Business One
- Integrating Sana Commerce B2B portal
- Integrating Produmex warehouse management system

The Results

- Removed numerous manual tasks
- Improved business processes and visibility into data
- Provided the ability to explore new markets

Applications used

- SAP Business One
- Magento
- Sana Commerce
- Produmex WMS

Platform & Capabilities Used

- BPA Platform - Data Integration & Synchronisation

The Challenge

Lack of visibility into company operations

As Target Darts began to grow and expand its operations it became clear that its existing ERP system was impacting how the business was operating and, more importantly, how it wanted to function and integrate overseas operations.

"We had a lack of visibility into company-wide operations due to disparate systems in different countries. Multiple solutions resulted in data duplication and silos of information that prolonged reported and extended financial periods. Data entry was also manual and time-consuming," explained Julie Plummer, SAP Systems Manager, Target Darts.

"As a rapidly growing business, our company needed to modernise operations, as well as integrate manufacturing facilities in China and Japan into our UK business. We also purchased a US-based business, so we needed a solution that would support our expansion."

"Therefore, about seven years ago, we decided to move away from our existing ERP and deploy SAP Business One into all our entities, as I believed that it would improve our internal processes. We also needed an integration and automation solution to transfer our data between the various systems and BPA Platform was immediately recommended to us by our SAP partner. We now use it for everything. I love it."

"As a rapidly growing business, our company needed to modernise operations, as well as integrate manufacturing facilities in China and Japan into our UK business."

-Julie Plummer
SAP Systems Manager

The Implementation

Deploying intercompany integration

Rolling out new systems across four businesses, in four different countries, would usually present numerous headaches and logistical issues. However, the global pandemic gave Target Darts the breathing room to deploy and implement the roll out quite smoothly.

"All our manufacturing is done at our facility in China and we have got an office in Japan. We also acquired Dart World a couple of years ago, which is based in the USA, so that business has come under the Target Darts umbrella now," said Julie Plummer.

"We actually went live in the UK the day we walked back into work after lockdown. However, it was all fine because we'd had so long testing and making sure everything was right. Initially we wondered how we were going to achieve it. I did go to Dart World in America a few times when we put SAP Business One in there. However, China and Japan were supported remotely by our UK and partner consultants."

"Whereas in the UK we've grown from 20 employees to 100 employees in seven years, the office in Japan only has about eight people. However, like us, they're starting to sell all over the world. This is due in part to the rise in popularity of darts as well as our Omni Auto Scoring System – which has led to us supplying some major stores, including Hamleys, Curry's and Smyths Toys."

"We are now looking at implementing a whole host of integrations using BPA Platform, as well as deploying Codeless Platforms' intercompany solution for SAP Business One."

-Julie Plummer
SAP Systems Manager

"As a result, we are now looking at implementing a whole host of integrations across these sites using BPA Platform. We are also looking at building new websites for Japan and Dart World, as well as deploying Codeless Platforms' intercompany integration solution for SAP Business

One in order to manage the sharing of data between our office in Japan, our manufacturing facilities in China, Dart World in the USA and our UK headquarters."

"We always implement our integrations and roll out our automated processes in our headquarters first, and then we can use the same group of tasks and tweak them for our other entities, which is another element that I like about BPA Platform. You can copy the tasks into other companies and just adjust them so that they do the same thing, meaning everything is cohesive."

"Although we deployed SAP Business One in Dart World they are still processing orders manually. However, as we're growing their business they too will transition over to an ordering portal where we will use BPA Platform to streamline the processes and eliminate manual intervention. We will therefore also roll out numerous integrations."

> "We always implement our integrations and roll out our automated processes in our headquarters first, and then we can use the same group of tasks and tweak them for our other entities."
>
> -Julie Plummer
> SAP Systems Manager

The Solution

Integrating website, portal and WMS

Having rolled out SAP Business One across the entire business and installed BPA Platform as the main integration solution, Target Darts was now in a strong position to integrate its various systems, including its B2C website, B2B portal, and warehouse management systems.

"One of the first projects we deployed was the integration of our B2C website, built on Magento, with SAP Business One. The main process we automated was our web orders. We use BPA Platform to retrieve the files and download them into SAP Business One," explained Julie Plummer.

"A web order will come in, we process it, and then update and sync the price and the product from SAP Business One to the website. All that syncing goes on automatically. Once the orders go to delivery, BPA Platform will go back into the sales order and mark it as closed."

"Another task will then invoice it. All our invoices go out at 10 o'clock every night purely because if there's any issues with any of the orders on the website, or the customer changes their mind, we've got until 10 o'clock at night to sort it out."

"In fact, the ability to set certain times on tasks when you want to is particularly useful. For example, we put our orders in every five or ten minutes, but we sometimes adjust that if it's a quiet period."

> "One of the first projects we deployed was the integration of our B2C website, built on Magento, with SAP Business One. The main process we automated was our web orders."
>
> -Julie Plummer
> SAP Systems Manager

"Another example is when a trade order goes through. We used to hold stock for our proforma customers until they paid . We don't do that anymore because SAP doesn't want you to sit on stock. It wants you to sell, sell, sell. Why would you want to sit on an order for six weeks until a customer pays for it anyway? So we created a task so that when the warehouse staff pick an order for the customer, BPA Platform will send an email to that customer to inform them that we've just picked the order and this is what we'll be delivering."

"We also use BPA Platform for our B2B trade orders that come in. At the minute they run through our Magento trade portal, which is OK, but customers can't really do a great deal on it. Therefore, we're moving over to Sana Commerce, because it's a one-stop shop. You can pay

on there, you can look at invoices, you can look at delivery notes, etc., whereas we only use Magento trade to pull our orders into SAP Business One. As a result, we're working with Sana to get that platform integrated with SAP Business One."

"We also integrated our existing warehouse management system to digitally manage our inventory. Although, again, we have just replaced that system with Produmex WMS and integrated that with SAP Business One as well."

> "We also use BPA Platform for our B2B trade orders that come in. We're moving over to Sana Commerce. As a result, we're working with Sana to get that platform integrated with SAP Business One."
>
> -Julie Plummer
> SAP Systems Manager

The Result

Improving business operations

Installing BPA Platform has had a significant impact on Target Darts' daily operations, helping to remove numerous manual tasks, improve business processes and explore new markets.

"I would definitely recommend BPA Platform. It simply does what most businesses need – especially for integrating systems and applications. For example, we are able to process a lot more orders now because of these tools that we have. That has enabled us to explore new marketplaces, such as TikTok and eBay etc., using all the integrations that we have at our disposal," said Julie Plummer.

"BPA Platform has also removed a lot of manual tasks. It does everything we need it to do. It is also quite clever in that it doesn't accept or deliver incorrect data. If I get informed that a customer hasn't got an invoice I will look into the tasks and realise that it's usually the code that has been entered incorrectly or the customer email address isn't right."

"BPA Platform alerts us that it's stopping because of that. It flags the slightest little thing that's wrong or not right. That's what I like about it – the data will always be as clean as it absolutely possibly can be because BPA Platform won't accept it otherwise."

"I think a lot of people get a bit confused with BPA Platform in terms of its ability. It's all very well having an add-on, but sometimes that add-on is quite clunky - they don't get to all the nitty-gritty parts. You need something like BPA Platform which can do absolutely anything. It can retrieve data from anywhere. Whereas a standard add-on can't do that."

"When people understand more about BPA Platform it makes them think about integrating other systems or automating other processes, whereas if they only have a basic add-on they may think that wouldn't be possible."

"I'm constantly asking our employees to let me know what they want to achieve, as I am confident that BPA Platform can do it. I haven't come across anything yet that it can't retrieve. If the data is in there, it will retrieve it."

> "BPA Platform does everything we need it to do. It can retrieve data from anywhere and has also removed a lot of manual tasks. I would definitely recommend BPA Platform."
>
> -Julie Plummer
> SAP Systems Manager

About Codeless Platforms

Codeless Platforms provides a powerful low-code platform that empowers global businesses to take full control of their data and accelerate business growth. Customers use our cutting-edge BPA Platform to create a fully integrated, streamlined ecosystem, automate business processes and synchronise their data. Since 1999, we have developed our flexible and scalable platform to help businesses easily respond to the rapidly changing business demands of today as well as prepare them for the future. With over 450 global partners, more than 7500 customers use Codeless Platforms' software solutions. Learn more: www.codelessplatforms.com

ERPNEWS